

**IN-STORE
VIDEO** ▶

10 In-Store "Problem Solved" Video Displays

Including 4 New feature
products for 2025

STV
LIVE PEST-FREE



HOME PEST CONTROL 





10 In-Store Problem Solved Video Displays

Seasonal
Best-Sellers

Ten **high-volume** SKU's with massive consumer appeal

Punchy and engaging videos support in store sales and **drive** impulse purchases

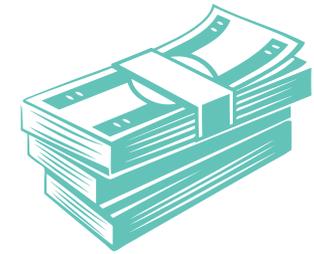
FREE on loan merchandising stands with integrated video player and POS pack

Drive volume and **value** from a small footprint sales unit for 12 months of the year

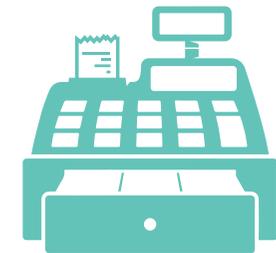


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LIVE PEST-FREE

 **ORDER NOW**
OFFERS END FEBRUARY 2025



4 x £400 COST



£4,000 REVENUE



52% POR

Order 4 x £400 deals in any combination

First order includes stock plus stand and TV player if required*

Create your tailored season-long programme

*Minimum order 4 x £400 and receive (optional) free stand and TV. Repeat orders in season from your usual wholesaler



Seasonal
Best-Sellers

Strong and lightweight metal stand

Lockable castors make it easy to locate and move around the store

Fully adjustable shelves accommodate any size, shape or weight of product

Integrated TV player with internal data card and easy to change video content via USB

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OFFERS END FEBRUARY 2025



Logistics & Management



New orders that include TV stand and TV players will be delivered direct from STV on a single pallet

Subsequent stock orders, or where a new stand is not required, can be drawn from your usual wholesaler

Orders may be split if required



8 week campaigns

Suggested promotional calendar

PLAN YOUR SEASON

3 Feb - 30 Mar	31 Mar - 25 May	26 May - 20 July	21 July - 14 Sept	15 Sept - 9 Nov



Details (Internal use only)

The stands have adjustable shelf heights to accommodate different size product deals

Some deals don't require all the shelves to be in use. You can slot the bottom one into the lowest slot for storage, or you can remove it and store safely for future use

You will need to fix the TV player to the top of the stand with two small nut & bolts supplied and connect to power source

The power cable is modest length and you may need to arrange suitable extension cable

The TV player units will be pre-set to repeat/loop content and have the volume set to appropriate level

All video content will be supplied on USB or SD card

Inserting the USB or SD card results in the current content being overwritten with the new content - so there can never be more than one video stored on each TV (to prevent errors and incorrect content)

Each unit has a remote control unit which we recommend you retain (it will get lost if left with the unit). You will only need this if you run into problems after set up or need to change the brightness or volume

POS for TV is NOT DISPOSABLE - it is magnetic and there are several sets for use according to the product campaign. There is a separate order code for these for our internal use only (they cannot be sent out with orders) Please retain unused POS so that you can re-use on other units



Seasonal Best-Sellers

NET PRICE **£400** RRP **£1,000**

**52%
POR**

TV011 **NEW**

In-Store Problem Solved Video – The Big Cheese Free To Go®

Dimensions: 167cm x 30cm x 44cm (h/w/d including header)

Contains

	Qty	RRP
STV209 Free To Go® Biodegradable Multi-Catch	48	£6.99
STV200 Free To Go® Mouse Food Refills - 15 x 10g	42	£5.99
STV202 Free To Go® Re-usable Multi-Catch Mouse Trap	36	£11.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**



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NET PRICE **£400** RRP **£1,000**

**52%
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TV002 **NEW**

In-Store Problem Solved Video – The Big Cheese Mega-Sonic® Solar Cat Repeller

Dimensions: 43.5cm x 30cm x 166.5cm (d/w/h)

Contains

STV601 Mega-Sonic® Solar Cat Repeller

Qty	RRP
42	£24.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**

**Seasonal
Best-Sellers**



STV
LIVE PEST-FREE

ORDER NOW
OFFERS END FEBRUARY 2025



NET PRICE **£400** RRP **£1,000**

**52%
POR**

TV005 **NEW**

In-Store Problem Solved Video – The Big Cheese Wind-Action Owl

Dimensions: 43.5cm x 30cm x 166.5cm (d/w/h)

Contains

STV965 Wind-Action Owl

Qty	RRP
42	£24.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**

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Best-Sellers**



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Seasonal Best-Sellers

NET PRICE **£400** RRP **£1,000**

**52%
POR**

TV006 **NEW**

In-Store Problem Solved Video – Defenders Slugs Away® Wool Pellets

Dimensions: 167cm x 30cm x 44cm (h/w/d including header)

Contains	Qty	RRP
STV051 Slugs Away® Wool Pellets - 1L	60	£4.99
STV052 Slugs Away® Wool Pellets - 3L	36	£9.99
STV053 Slugs Away® Wool Pellets - 5L	24	£14.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**



STV
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Seasonal Best-Sellers

NET PRICE **£400** RRP **£1,000**

52% POR

TV012 **NEW**

In-Store Problem Solved Video – 100% Recycled Own Label Sprayer

167cm x 30cm x 44cm (h/w/d including header)

Contains		Qty	RRP
STV031	100% Recycled Own Label Sprayer - 4-Pack	96	£11.99 £9.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**



STV
LIVE PEST-FREE

 **ORDER NOW**
OFFERS END FEBRUARY 2025



Seasonal Best-Sellers

NET PRICE **£400** RRP **£1,000**

52%
POR

TV009 **NEW**

In-Store Video Deal - Defenders All Ways Multi-Use Home & Garden Sprayers

Dimensions: 43.5cm x 30cm x 166.5cm (d/w/h)

Contains	Qty	RRP
STV084 All Ways Multi-Use Pressure Sprayer - 1L	48	£5.99
STV093 All Ways Home & Garden Sprayer - 1L	120	£2.99
STV091 All Ways Multi-Use Pressure Sprayer - 2L	48	£7.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**



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Seasonal Best-Sellers

NET PRICE **£400** RRP **£1,000**

**52%
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TV013 **NEW**

In-Store Problem Solved Video – Zero In UV Kitchen Insect Killer

Dimensions: 167cm x 30cm x 44cm (h/w/d including header)

Contains

- ZER891 UV Light Kitchen Insect Killer
- ZER892 UV Kitchen Insect Killer Refills - 4-Pack

Qty	RRP
54	£11.99
30	£11.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**



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Seasonal Best-Sellers

NET PRICE **£400** RRP **£1,000**

**52%
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TV008 **NEW**

In-Store Problem Solved Video – Zero In Fly

Dimensions: 167cm x 30cm x 44cm (h/w/d including header)

Contains

- STV336 Re-Usable Fly Catcher – Twinpack
- STV337 Fly Catcher Bait Refill Sachet – 3-Pack
- ZER547 XL Fly Catcher Outdoor – Twinpack
- ZER548 XL Fly Catcher Bait Refill Sachet – 6-Pack

Qty	RRP
36	£11.99
18	£6.99
24	£14.99
12	£9.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**



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LIVE PEST-FREE

ORDER NOW
OFFERS END FEBRUARY 2025



NET PRICE **£400** RRP **£1,000**

**52%
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TV014 **NEW**

In-Store Problem Solved Video – Zero In New Gen Fly Trap

Dimensions: 167cm x 30cm x 44cm (h/w/d including header)

Contains

- ZER893 New Gen Fly Traps - Twinpack
- ZER894 New Gen Fly Trap Refills - 3-Pack

Qty	RRP
60	£11.99
42	£5.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**



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Best-Sellers**

STV
LIVE PEST-FREE

ORDER NOW
OFFERS END FEBRUARY 2025



NET PRICE **£400** RRP **£1,000**

**52%
POR**

TV001 **NEW**

In-Store Problem Solved Video – Zero In Fly Go!

Dimensions: 167cm x 30cm x 44cm (h/w/d including header)

Contains

ZER889 Fly Go! USB Rechargeable Fan Repeller

Qty	RRP
84	£11.99

Code is stock only. Order stand & TV on codes:

TV DISPLAY STAND **TV MONITOR**

**Seasonal
Best-Sellers**



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Thank you
for your
support!



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