

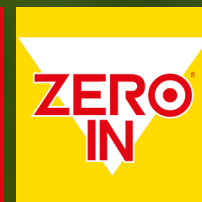


Maximise your
Home Pest
Control Sales

STV
LIVE PEST-FREE



HOME PEST CONTROL 



DOUBLE YOUR HOME PEST CONTROL SALES IN 2 YEARS

Sign up to our Top 100 or Top 200 merchandising plans and lock in to our key stockist program

Guaranteed 54% POR on all purchases for the whole season

Flexible display options starting at just 2metres of full height wall stand

Top 200 (Back Wall Stand)



Select-A-Pest
interactive product
guidance

**Seasonal
Best-Seller**
power shelving

**In-Store
Problem Solved
Video**

Interactive Select-A-Pest

NFC and QR code link from the fixture to our unique Select-A-Pest interactive product guidance

User is never more than 3 clicks away from the best product solution



In-store Problem Solved Video

Power shelves feature seasonal best sellers

In-store problem solved video content on dedicated TV video player to support the seasonal content





The Big Cheese Top 100

Special Net price Trade - 30%	£2,523
Retail value inc VAT	£6,483
Your margin @ 54%	£2,879

Plus you LOCK IN 30% discount on all STV for the whole season

Choose 3 metre gondola (shown here) or NEW for 2025 2 metre back wall stand (see page 10)



Zero In Top 100

Special Net price Trade - 30%	£2,522
Retail value inc VAT	£6,494
Your margin @ 54%	£2,890

Plus you LOCK IN 30% discount on all STV for the whole season

Choose 3 metre gondola (shown here) or NEW for 2025 2 metre back wall stand (see page 10)



Combined Top 100

Special Net price Trade - 30%	£2,532
Retail value inc VAT	£6,504
Your margin @ 54%	£2,888

Plus you LOCK IN 30% discount on all STV for the whole season

Choose 3 metre gondola (shown here) or NEW for 2025 2 metre back wall stand (see page 10)



Combined Top 200

Special Net Price Trade-30%
 Retails value inc VAT
 Your margin @ 54%

£5,045
 £12,977
 £5,769

Plus you LOCK IN 30% discount on all STV for the whole season

Choose 6 metre gondola (shown here) or NEW for 2025 5 metre back wall stand (see page 3)

Top
100

Top
200

- Flexible plans for all sizes of retail space
- FREE merchandising units with illuminated headers*
- FREE POS packs
- FREE TV player
- Select-A-Pest interactive POS tool
- Power shelf best seller programme (3m and above)
- Updated video content for each campaign
- Sales support to install and maintain your displays

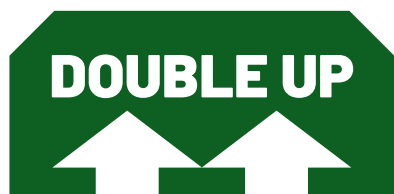


Combined Top 100 Back Wall Stand

LOCK IN



Lock into KS5 trade discount (T-30%)
on **all** your STV business for the **whole** season



Double your sales of Home Pest control within 2
years

54% gross margin

Guaranteed profits on all Home Pest for the whole
season





STOCK codes			
TOP 200 FILL	TBC TOP 100 FILL	ZER TOP 100 FILL	MIXED TOP 100 FILL

GONDOLA style stand & POS codes			
TOP 200 STAND/POS GONDOLA	TBC TOP 100 STAND/POS GONDOLA	ZER TOP 100 STAND/POS GONDOLA	MIXED TOP 100 STAND/POS GONDOLA
6 metres	3 metres	3 metres	3 metres
2 x light box	1 x light box	1 x light box	1 x light box
4 x roof sections	2 x roof sections	2 x roof sections	2 x roof sections
TV player	TV player	TV player	TV player
POS pack	POS pack	POS pack	POS pack

BACK WALL style stand & POS codes			
TOP 200 STAND/POS BACKWALL	TBC TOP 100 STAND/POS BACKWALL	ZER TOP 100 STAND/POS BACKWALL	MIXED TOP 100 STAND/POS BACKWALL
5 metres	2 metres	2 metres	2 metres
2 x light box	-	-	-
3 x roof sections	2 x roof sections	2 x roof sections	2 x roof sections
TV player	TV player	TV player	TV player
POS pack	POS pack	POS pack	POS pack

£5,045	£2,523	£2,522	£2,532
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Thank you
for your
support!

STV
LIVE PEST-FREE



HOME PEST CONTROL 

