



50

Price Drop Promotions
At UNBEATABLE PRICE
POINTS

STV
LIVE PEST-FREE

PRICE DROP

+62%

VOLUME SALES INCREASE IN 2023

+31%

£ VALUE INCREASE RETAIL SALES

MARKET BEATING PRICE POINTS

PROMO



49 STV403

Anti Mouse Lacquer - 300ml Aerosol

- Quick-dry formulation
- 6 months protection of treated areas
- Indoor and outdoor use
- Suitable application to hard surfaces
- Contains peppermint oil, with added bittering agent

RRP-£7.99 **£6.99** Trade **£3.89**
Inner: 6 | Layer: 216 | Pallet: 1080



TOP 100

£6.99
PRICE DROP



DEVELOPMENT DEAL

62 STV564

Ready-Baited Rat Trap Kit

- Secure, lockable trap station, can be used as a bait box
- All-in-one kit, includes pre-baited Ultra Power mouse (STV563) or rat trap (STV564)
- Indoor and outdoor use

RRP-£16.99 **£14.99** Trade **£8.33**
Inner: 6 | Layer: 24 | Pallet: 192



TOP 100

£14.99
PRICE DROP



66 STV722

Electronic Mouse Killer

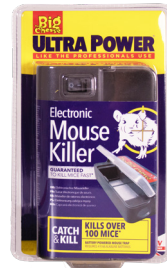
- Kills 100+ mice per set of AA batteries (not included)
- Quick, effective and humane
- Semi-transparent window for quick and easy kill verification
- Safe to use around children and pets
- Bait with STV163

RRP-£34.99 **£29.99** Trade **£16.67**
Inner: 6 | Layer: 84 | Pallet: 504



TOP 100

£29.99
PRICE DROP



67 STV721

NEW IMPROVED DESIGN

Electronic Rat Killer

- **NEW IMPROVED DESIGN**
- Delivers over 50 kills per battery set (4 x AA batteries, not included)
- Starter-pack of 6x Poison-Free baits included
- Micro-switch protection for safe handling and re-baiting

RRP-£79.95 **£49.99** Trade **£27.78**
Inner: 1 | Layer: 72 | Pallet: 288



£49.99
PRICE DROP



76 STV172

XL Outdoor Bait Station

- Water-tight and tamper-resistant
- Constructed with durable UV resistant plastic for years of use
- Universal - suitable dispenser for all types of rat bait
- Supplied with 4 galvanised metal ground pegs

RRP-£14.99 **£9.99** Trade **£5.55**
Inner: 4 | Layer: 20 | Pallet: 40



£9.99
PRICE DROP



Development Deal |



In-Store Video |



Stack-A-Pack |



Crate Display |



Clipstrip |



SRP |



Ireland

79 **STV748**

Mega-Sonic® Multi-Speaker ALL-PEST Repeller

- 5x ultrasonic power – up to 380m² coverage
- Indoor and outdoor use
- Multi-frequency options
- Mains powered using 9v transformer
- Extended 2 year warranty

RRP £149.99 **£99.99** Trade **£55.55**
Inner: 1 | Layer: 20 | Pallet: 60



£99.99
PRICE DROP

89 **STV637**

Cat & Dog Scatter Spray - 2L RTU Sprayer Kit

- Provides coverage of up to 100m²
- Supplied with 1m hose and trigger sprayer for easy application
- Ready-to-use formulation
- Contains Aluminium Ammonium Sulphate

RRP £11.99 **£9.99** Trade **£5.55**
Inner: 6 | Layer: 60 | Pallet: 240



£9.99
PRICE DROP

80 **STV402**

Anti Rodent Lacquer - 500ml Dual Action Aerosol

- Quick-dry formulation, providing up to 6 months protection
- Suitable for application to hard surfaces, including electric cabling
- Contains peppermint oil and bittering agent

RRP £9.99 **£7.99** Trade **£4.44**
Inner: 6 | Layer: 240 | Pallet: 720



£7.99
PRICE DROP

107 **STV654**

Mole Scatter Granules - 750g Refill

£4.99
PRICE DROP



DEVELOPMENT DEAL

RRP £8.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 120 | Pallet: 600



108 **STV653**

Mole Scatter Granules - 2.5kg

£17.99
PRICE DROP



DEVELOPMENT DEAL

RRP £21.99 **£17.99** Trade **£10.00**
Inner: 4 | Layer: 60 | Pallet: 240



82 **STV631**

Cat & Dog Scatter Granules - 750g Refill

- 100% Natural and biodegradable scatter granules with aromatic plant oils
- Aversive training aid
- For outdoor use only
- Treats 250m²

RRP £7.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 120 | Pallet: 600



TOP 100



£4.99
PRICE DROP

DEVELOPMENT DEAL

111 **STV645**

Hi-Vis Mega-Sonic® Mole Repeller

- Vibrates and simultaneously discharges a sonic pulse for 5 seconds every 55 seconds
- Easy-to-find hi-vis cap
- Long-lasting no-wear design
- Coverage up to 1,000m²
- Welfare-friendly

RRP £23.99 **£19.99** Trade **£11.11**
Inner: 6 | Layer: 30 | Pallet: 300



DEVELOPMENT DEAL

£19.99
PRICE DROP

85 **STV633**

Pepper Dust - 400g Refill

- 100% Natural and biodegradable formula deters cats, dogs and wildlife from digging, scratching and fouling outdoors
- Non-harmful to animals
- For outdoor use only
- Treats 14m²

RRP £7.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 120 | Pallet: 600



TOP 100



£4.99
PRICE DROP

DEVELOPMENT DEAL



87 **STV624**

Cat & Dog Scatter Spray - 1.5L Pressure Sprayer

- Child and pet safe once dried
- Contains aromatic plant oils
- Ready-to-use formulation - for outdoor use only
- Coverage up to 450m²

RRP £13.99 **£9.99** Trade **£5.55**
Inner: 4 | Layer: 48 | Pallet: 144



£9.99
PRICE DROP

DEVELOPMENT DEAL

114 **STV640**

Hi-Vis Mega-Sonic® Advanced Solar Mole Repeller

- Built-in solar rechargeable power pack provides 24hr protection
- Weather-resistant
- Sonic-pulse and vibration every 30 seconds
- High-visibility design

RRP £29.99 **£19.99** Trade **£11.11**
Inner: 6 | Layer: 42 | Pallet: 84



£19.99
PRICE DROP

122 STV948

Swoop Bird Scarer Kite Stand

- Mounting plate for hard surfaces
- Powder-coated steel stand for Hawk Kite (STV968) and other pole-mounted decoys (kite not included)
- For use in areas where soft ground spike cannot be used
- Includes fixings

RRP £24.99 **£19.99** Trade **£11.11**
Inner: 4 | Layer: 36 | Pallet: 108



127 STV960

Inflatable Eyeball Bird Scarer

- Protects crops and vulnerable areas from bird damage without causing harm
- Inflatable eyeball with reflective eyes and streamer tail
- Wind activated movement mimics in-flight predators

RRP £7.99 **£6.99** Trade **£3.89**
Inner: 6 | Layer: 96 | Pallet: 672



130 STV956

Diamond-Light Floating Pond Protector

- Light reflecting floating pyramid scatters light-waves to deter landing birds from ponds and pools
- Wind generated movement
- Supplied with weighted line to anchor pyramid within the water

RRP £9.99 **£8.99** Trade **£5.00**
Inner: 4 | Layer: 84 | Pallet: 84



131 STV954

Croc: Floating Pond Protection

- Moulded in shatter-proof material
- Frost and weather-resistant
- Realistic profile with reflective eyes and natural colouring
- Supplied with adjustable anti-drift anchor
- Dimensions: 41.5cm x 12.5cm x 12cm

RRP £9.99 **£4.99** Trade **£2.78**
Inner: 4 | Layer: 32 | Pallet: 64



144 STV688

Mega-Sonic® Deer & Wildlife Deterrent

- Flashlight and audible speaker
- Battery powered and with PIR detection
- Weather-resistant with mounting system for easy fixing on trees, fences or walls

RRP £59.99 **£39.99** Trade **£22.22**
Inner: 1 | Layer: 12 | Pallet: 72



153 STV090

Slugs Away® Ready-Baited Trap - Twinpack

- Safely trap and catch slugs and snails
- Value-for-money twinpack
- Supplied with Poison-Free bait
- Suitable for organic gardening
- Unobtrusive and reusable design

RRP £5.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 84 | Pallet: 252



177 STV087

Multi-Purpose Sprayer - 330ml - Assorted Colours

- Ideal for water-soluble products
- Supplied in 4 colours for quick and easy distinction between sprayer contents
- Adjustable nozzle for fan and jet delivery

RRP £1.49 **£0.99** Trade **£0.55**
Inner: 100 | Layer: 600 | Pallet: 1200



178 STV086

Multi-Purpose Sprayer - 500ml

- Budget reusable sprayer for home and garden use
- Adjustable mist and jet droplet size
- Ideal for water-soluble products
- Good quality at great value

RRP £1.99 **£0.99** Trade **£0.55**
Inner: 100 | Layer: 300 | Pallet: 600



179 STV065

All Ways Fat Bottom Sprayer - 750ml - Assorted Colours

- Sprayer works any way up
- In 4 decorative colours
- Fat bottom stability stops spills
- Use it for any water-soluble product - fully adjustable fan and jet spray for optional droplet size

RRP £3.99 **£2.99** Trade **£1.67**
Inner: 12 | Layer: 72 | Pallet: 216



181 STV066

Vintage Glass Plant Mist Sprayer - 225ml - Assorted Colours

- Attractive and elegant hand held mist sprayer for indoor plants
- Supplied in mixed 3 colour pack - clear, purple and green
- 225ml capacity with easy pump action
- Supplied in full-colour gift box

RRP £7.99 **£5.99** Trade **£3.33**
Inner: 6 | Layer: 120 | Pallet: 480



182 STV036

Recycled Soda Bottle Pressure Sprayer

- Recycle a soda bottle and help to save the planet!
- Fits most brands of bottle with a simple screw-top fixture
- Pressure pump with mist or jet sprayer and push-button activation

RRP £3.99 **£2.99** Trade **£1.67**
Inner: 12 | Layer: 72 | Pallet: 144



DEVELOPMENT DEAL



£2.99
PRICE DROP

195 STV085

Multi-Purpose Pressure Sprayer - 2L

- Adjustable mist and jet droplet size
- Pump-action pressure sprayer with carry strap
- Easy-grip spray wand
- Corrosion-proof plastic tank

RRP £17.99 **£9.99** Trade **£5.55**
Inner: 6 | Layer: 42 | Pallet: 84



DEVELOPMENT DEAL



£9.99
PRICE DROP

186 STV092

All Ways Home & Garden Sprayer - 500ml



£1.99
DOUBLE PRICE DROP



RRP £4.99 **£1.99** Trade **£1.11**
Inner: 12 | Layer: 96 | Pallet: 288



188 STV093

All Ways Home & Garden Sprayer - 1L



£2.99
DOUBLE PRICE DROP



RRP £5.99 **£2.99** Trade **£1.67**
Inner: 12 | Layer: 108 | Pallet: 216



201 STV037 **NEW**

Garden Spray Cone

- Provides protection for surrounding plants when spraying
- Fits all Defenders pressure sprayers
- Suitable to use in windy conditions
- Easy to clean and re-usable

RRP £8.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 240 | Pallet: 1200



£4.99
PRICE DROP

202 STV039 **NEW**

T-Bar Sprayer

- Double-headed spray wand attachment for wider coverage on lawns and gardens
- Ideal for larger treatments using herbicide and insecticide sprays
- Fits all Defenders pressure sprayers
- Adjustable mist and jet nozzle

RRP £8.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 312 | Pallet: 624



£4.99
PRICE DROP

190 STV084

All Ways Multi-Use Pressure Sprayer - 1L



£5.99
PRICE DROP



RRP £7.99 **£5.99** Trade **£3.33**
Inner: 12 | Layer: 108 | Pallet: 216



192 STV091

All Ways Multi-Use Pressure Sprayer - 2L



£7.99
PRICE DROP



RRP £9.99 **£7.99** Trade **£4.44**
Inner: 6 | Layer: 54 | Pallet: 108



205 STV030

Multi-Purpose Knapsack Pressure Sprayer - 12L

- Fast-action piston pump for high pressure flow through the ergonomic hand lance with trigger lock
- Body curve design and fully adjustable carrier straps
- Airtight, leak-proof construction

RRP £59.99 **£49.99** Trade **£27.78**
Inner: 1 | Layer: 5 | Pallet: 30



£49.99
PRICE DROP

240 ZER711

Food & Pantry Moth Trap - Twinpack

- Poison-Free protection
- New generation pheromone lure attracts and traps adult moths, their eggs and larvae
- Long lasting and effective for 4-6 weeks
- Easy set-up and discreet protection

RRP £3.99 **£1.99** Trade **£1.11**
Inner: 12 | Layer: 192 | Pallet: 960



£1.99
DOUBLE PRICE DROP



- Sprayer works upside down
- Adjustable spray nozzle and trigger lock
- Corrosion-proof plastic tank
- Safe for use with garden chemicals and pesticides

253 ZER962

TOP 100

Ant & Crawling Insect Killer - 300ml Aerosol

- Kills ants and crawling insects on contact
- Residual action against repeat infestations
- Contains Permethrin, Tetramethrin and PBO

RRP £4.99 **£2.99** Trade **£1.67**
Inner: 6 | Layer: 360 | Pallet: 1080



£2.99
PRICE DROP

330 STV229

TOP 100

Window Fly Screen

- Fine mesh window and door screens
- Easy-fit systems with fixings and full instructions included
- Can fit any window up to 1.3 x 1.5m
- Washable fabric, UV light resistant
- Weighted mesh panel

RRP £4.99 **£2.99** Trade **£1.67**
Inner: 6 | Layer: 264 | Pallet: 1056



£2.99
PRICE DROP

279 ZER426

New Generation Moth Balls - 30-Pack

- Protect clothes in wardrobes, cupboards, drawers and storage
- No fumes, unpleasant smells or stains
- Up to 3 months protection
- Contains Transfluthrin

RRP £10.99 **£9.99** Trade **£5.55**
Inner: 6 | Layer: 186 | Pallet: 744



£9.99
PRICE DROP

310 STV334

TOP 100

Ready-Baited Disposable Fly Trap

- Single use product for quick and easy set-up and disposal
- Attracts flies within a 10m radius
- Hang-tab included
- Push and twist plug once full

RRP £5.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 168 | Pallet: 672



£4.99
PRICE DROP

334 ZER238

Paper Twist Insect Curtain - 36 String - Assorted Colours

- 36 tangle-free strings with colour matching hang-bar
- Crafted from 100% sustainable, plant-based materials
- Durable paper rope - mix of 3 colours - adds a decorative twist to any doorway
- 200cm screen fits the full height of any standard or hinged sliding doorway



RRP £20.99 **£14.99** Trade **£8.33**
Inner: 1 | Layer: 8 | Pallet: 144



£14.99
DOUBLE PRICE DROP

326 ZER234

Magnetic Window Insect Curtain - Twinpack



£4.99
DOUBLE PRICE DROP

RRP £10.99 **£4.99** Trade **£2.78**
Inner: 12 | Layer: 72 | Pallet: 216



328 ZER236

Magnetic Doorway Curtain



£4.99
DOUBLE PRICE DROP

RRP £10.99 **£4.99** Trade **£2.78**
Inner: 12 | Layer: 108 | Pallet: 324



345 ZER452

Citronella Table Top Flares - Beach Party - 3-Pack



£4.99
PRICE DROP

RRP £5.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 294 | Pallet: 882



346 ZER467

Citronella Table Top Flares - Close to Home - 3-Pack



£4.99
PRICE DROP



- Easy-to-install systems with full instructions
- Trim-to-fit for customised window and door sizing
- Durable fabric is washable and UV light resistant
- Fits windows up to 130 x 150cm and doorways up to 99 x 210cm

- Fit in a pot table top flare in three colours
- Perfect for summer evenings outdoors
- With wind-resistant wick and natural citronella oil

347 ZER453

Citronella Garden Flares - Beach Party - 3-Pack



£9.99
PRICE DROP

DEVELOPMENT DEAL



5 036200 344533

RRP ~~£16.99~~ **£9.99** Trade **£5.55**
Inner: 1 | Layer: 9 | Pallet: 207



348 ZER470

Citronella Garden Flares - Close to Home - 3-Pack



DEVELOPMENT DEAL



5 036200 344700

351 ZER463

Citronella Mini Candle Bucket - Beach Party - Assorted Colours



£1.99
PRICE DROP

DEVELOPMENT DEAL



5 036200 344632

DEVELOPMENT DEAL



5 036200 344649

RRP ~~£2.99~~ **£1.99** Trade **£1.11**
Inner: 12 | Layer: 240 | Pallet: 1200

- Long-lasting decorative steel candle buckets with natural citronella
- Single wind-resistant wick
- 6 hour burn time

353 STV430

Citronella Candle Bucket - Beach Party - Assorted Colours



£4.99
PRICE DROP

DEVELOPMENT DEAL



5 036200 124302

355 ZER465

Citronella Candle Bucket - Close to Home - Assorted Colours



DEVELOPMENT DEAL



5 036200 344656

RRP ~~£7.99~~ **£4.99** Trade **£2.78**
Inner: 6 | Layer: 60 | Pallet: 420

- Long-lasting decorative steel candle buckets with natural citronella
- Single wind-resistant wick
- 25 hour burn time

349 ZER469

Citronella Garden Flares - Beach Party - 12-Pack



£3.99
PRICE DROP

DEVELOPMENT DEAL



5 036200 000972

Single flare, box of 12
RRP ~~£3.99~~ Trade **£31.12**
Inner: 1 | Layer: 7 | Pallet: 49



ALL-NATURAL: Traditional wax flare made with natural citronella oil to keep mosquitoes and biting insects at bay and add the scent of summer to your garden living

DECORATIVE: Stick-in-ground flares in three colours to create ambient magic with ease, approx 96cm

WIND-RESISTANT: Easy to light wind-resistant wick. 96cm in length (approximately) with 4 hour burn time

350 ZER471

Citronella Garden Flares - Close to Home - 12-Pack



DEVELOPMENT DEAL



5 036200 000989

357 ZER455

Citronella XL Candle Bucket - Beach Party - Assorted Colours



£7.99
PRICE DROP

DEVELOPMENT DEAL



5 036200 344557

RRP ~~£12.99~~ **£7.99** Trade **£4.44**
Inner: 6 | Layer: 30 | Pallet: 180

- Long-lasting decorative steel candle buckets with natural citronella
- 3 wind-resistant wicks
- 26 hour burn time

359 ZER466

Citronella XL Candle Bucket - Close to Home - Assorted Colours



DEVELOPMENT DEAL



5 036200 344663

363 ZER454

Citronella Parasol Tealight Holder

- Decorative table top tealight holder, perfect for summer evenings outdoors
- Durable hinged design simply clip-to-close around parasol pole
- Refillable tealight jars – supplied with 6 natural citronella tealights

RRP ~~£11.99~~ **£9.99** Trade **£5.55**
Inner: 6 | Layer: 60 | Pallet: 240



£9.99
PRICE DROP

366 ZER459

Citronella Candle & Torch Refill

- 20 hours burn time
- With wind-resistant wick
- Use as a stand-alone table top candle or to refill Bamboo Torches (ZER458)

RRP ~~£3.49~~ **£2.49** Trade **£1.39**
Inner: 12 | Layer: 288 | Pallet: 1152



£2.49
PRICE DROP

369 ZER458

Bamboo Torch with Citronella Candle

- Perfect for borders, lawn and tubs
- 20 hours burn time
- With wind-resistant wick
- Refills available (ZER459)

RRP ~~£4.99~~ **£2.99** Trade **£1.67**
Inner: 12 | Layer: 84 | Pallet: 252



£2.99
PRICE DROP

372 ZER451

Bamboo Torch - Twinpack

- Twinpack bamboo torches for natural ambience and al fresco evenings
- Safety tested and durable, with 15 hour burn time
- Manufactured using 100% biodegradable materials
- Stand 1.1 metres high

RRP ~~£9.99~~ **£5.99** Trade **£3.33**
Inner: 6 | Layer: 30 | Pallet: 90



£5.99
DOUBLE PRICE DROP

379 ZER567

Bed Bug & Dust Mite Killer - 500ml Dual Action Aerosol



RRP ~~£9.99~~ **£7.99** Trade **£4.44**
Inner: 6 | Layer: 240 | Pallet: 720



TOP 100

380 ZER568

Carpet Beetle & Moth Killer - 500ml Dual Action Aerosol



RRP ~~£9.99~~ **£7.99** Trade **£4.44**
Inner: 6 | Layer: 240 | Pallet: 720



TOP 100



381 ZER569

Freeze Spray Knockdown Insect Killer - 500ml Dual Action Aerosol

- 100% Poison-Free
- Paralyzes insects at -40 degrees
- Precision nozzle and lance ideal for targeting larger individual insects
- Safe for use around food
- Safety lock feature

RRP ~~£9.99~~ **£7.99** Trade **£4.44**
Inner: 6 | Layer: 240 | Pallet: 720



TOP 100



£7.99
PRICE DROP

IN-STORE VIDEO

383 ZER544

Ready-Baited Outdoor Fly Trap

- Disposable fly trap holds up to 20,000 flies
- Just add water to activate
- Outdoor use - attracts flies up to 10m radius
- Flies get in and can't get out

RRP £6.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 72 | Pallet: 288



395 ZER564x6

Natural Insect Killer Refill - 200ml Aerosol 6-Pack

- Kills flies, wasps, mosquitoes and other nuisance flying insects
- 24 hour protection
- Contains natural Pyrethrins
- Refill for ZER562
- Multi-pack value

RRP £9.99 Trade **£5.55**
Inner: 1 | Layer: 36 | Pallet: 216

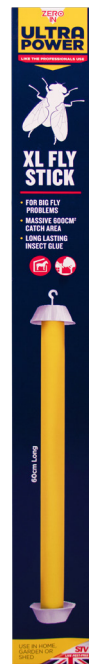


391 ZER500

XL Fly Stick - 60cm

- 60cm fly stick
- Use inside and in sheltered outdoor areas
- Aureola yellow colouring to attract more flies
- Long-lasting adhesive coating
- Hang or lay flat

RRP £6.99 **£4.99** Trade **£2.78**
Inner: 12 | Layer: 72 | Pallet: 288



393 ZER562

Natural Insect Killer Auto Dispenser Kit - 200ml Aerosol



RRP £24.99 **£19.99** Trade **£11.11**
Inner: 6 | Layer: 72 | Pallet: 288



394 ZER564

Natural Insect Killer Refill - 200ml Aerosol



RRP £9.99 **£4.99** Trade **£2.78**
Inner: 6 | Layer: 222 | Pallet: 1332



- Automatic flying insect killer
- 24 hour protection
- ZER562 Contains dispenser and one ZER564 refill can(200ml)
- Contains natural Pyrethrins