

RODENT PRE-SEASON



2025-26



STV
LIVE PEST-FREE



MAXIMISE YOUR DIY RODENT CONTROL SALES

We've invested in **consumer research** to help you make the most of every DIY Pest Control sales opportunity.



80%

of consumers have experienced problems with rodent control

9/10

customers will turn to DIY rodent control products



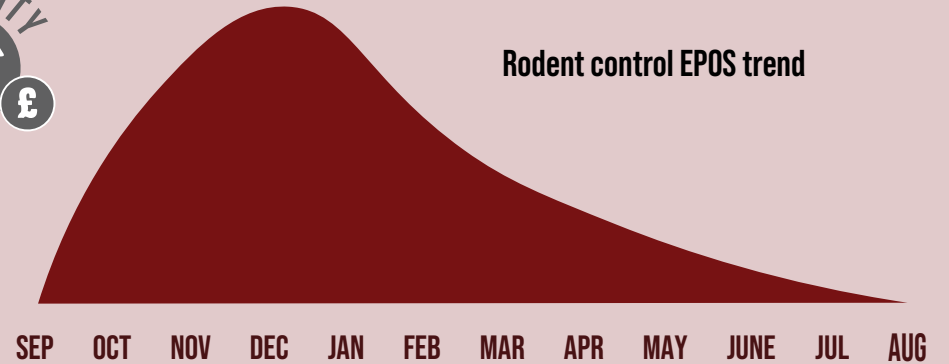
Most shoppers visiting your store are likely to be in the market for rodent control so make sure they can easily find the category in store



GET READY FOR PEAK RODENT CONTROL SALES



Seasonal EPOS trends show that peak sales happen November – January



First time users of DIY rodent control are most likely to choose a trap

[VIEW TRAPS](#)

60%

Of more experienced consumers choose to use baits

[VIEW BAITS](#)

A good range of traps prominently merchandised will help maximise engagement and draw new consumers into the category



[VIEW TRAP DEAL](#)





PROBLEM

PEST CONTROL

SOLVED

ONE BRAND. A RANGE OF SOLUTIONS.



Younger consumers are more cautious about using DIY rodent control because of their children and pets



The Big Cheese Free To Go is an easy to use and fully biodegradable live catch trap



[VIEW FREE TO GO](#)



The Big Cheese range includes products that protect non target animals and contain less than 50% poison with no loss of effectiveness



[VIEW HOME CHOICE](#)



LOCKABLE AND FULLY ENCLOSED

Keep little hands and feet out of harms way



[VIEW KITS](#)

MERCHANDISING SOLUTIONS

NET PRICE £1,500 RRP £4,000

52%
POR

NET PRICE £500 RRP £1,500

60%
POR



The Big Cheese & Ultra Power
Rodent Baits

CLICK TO VIEW



The Big Cheese & Ultra Power
Rodent Traps

CLICK TO VIEW



The Big Cheese
Top 100 Back Wall Stand - 1m

CLICK TO VIEW



Free To Go[®]

Back To
Nature



Catch Them Put Them Out

Safe Space

- ♥ Shelter and food provided
- ♥ Harmless to mice
- ♥ Easy to use and biodegradable

 [CLICK TO VIEW](#)



Attracts mice and safe
to use around the home



Trapped mice can enter
but they can't escape



CLICK TO VIEW
HOW TO VIDEO



Captured mice can be
safely carried outside



Traps provide shelter and food
and are biodegradable



Free To Go[®]

GOOD FOR MICE GOOD FOR THE ENVIRONMENT

30%

Almost one in three users
choose live catch traps

80%

Customer satisfaction of
live catch trap users



CLICK TO VIEW

1 STV208 NEW

Free To Go® Biodegradable Mouse Trap - Twinpack



RRP **£4.99** Trade **£2.78**
Inner: 6 | Layer: 318 | Pallet: 1590

5 036200 122087 >  

- Welfare-friendly mouse traps provide a safe and secure space for mice to be caught and returned Back To Nature – twinpack and multi-catch variants
- Plastic-free and biodegradable habitat provides shelter and food for relocated mice
- Ready-baited, self-setting and easy to use
- Good for the mice. Good for the environment

2 STV209 NEW

Free To Go® Biodegradable Multi-Catch Mouse Trap



RRP **£6.99** Trade **£3.89**
Inner: 6 | Layer: 168 | Pallet: 840

5 036200 122094 >  

3 STV200 NEW

Free To Go® Mouse Food Refills - 10g x 15

- Irresistible Free To Go® Mouse Food made with food-grade ingredients
- Stay-fresh recipe for long-lasting results indoors and out
- Designed exclusively for Free To Go® traps
- Good for the mice. Good for the environment



RRP **£5.99** Trade **£3.33**
Inner: 6 | Layer: 186 | Pallet: 744

5 036200 122001 >  

4 STV202 NEW

Free To Go® Re-usable Multi-Catch Mouse Trap

- Durable, suitable for use indoors and out, refillable using Free To Go® Mouse Food (STV200)
- Self-setting mechanism for ease of use
- Good for the mice. Good for the environment



RRP **£11.99** Trade **£6.67**
Inner: 6 | Layer: 126 | Pallet: 378

5 036200 122025 >  

5 STV207 NEW

Free To Go® Rat Food - Refills 20g x 15 blocks

- Irresistible Free To Go® Rat Food made with food-grade ingredients
- Stay-fresh recipe for long-lasting results indoors and out
- Designed exclusively for Free To Go® Rat Traps



RRP **£7.99** Trade **£4.44**
Inner: 6 | Layer: 120 | Pallet: 480

5 036200 122070 >  

6 STV203 NEW

Free To Go® Rat Cage Trap



RRP **£29.99** Trade **£16.67**
Inner: 1 | Layer: 54 | Pallet: 108

5 036200 122032 > 

- Welfare-friendly rat trap provides a safe and secure space with food provided
- Durable and long lasting galvanised trap, refill with STV207 Free To Go® Rat Food Refills
- Easy-to-set mechanism for use all around the home and garden

7 STV204 NEW

Free To Go® Multi-Catch Rat Cage Trap



RRP **£34.99** Trade **£19.44**
Inner: 1 | Layer: 36 | Pallet: 72

5 036200 122049 > 

- Self-setting and ready-baited - catch and relocate up to 5 rats without harm
- Durable, suitable for use indoors and out, refillable using Free To Go® Rat Food Refills (STV207)
- Integral carrier handle and protective handplate for safe transport and relocation



NET PRICE **£400** RRP **£1,000**

52%
POR

8 **TV011** **NEW**

In-Store Problem Solved Video – The Big Cheese Free To Go®

Dimensions: 167cm x 30cm x 44cm (h/w/d including header)

Contains	Qty	RRP
STV209 Free To Go® Biodegradable Multi-Catch	48	£6.99
STV200 Free To Go® Mouse Food Refills - 15 x 10g	42	£5.99
STV202 Free To Go® Re-usable Multi-Catch Mouse Trap	36	£11.99

STOCK ONLY - TV011SO

POS-TV011 Shelf Free To Go

TV011-FTG-SD

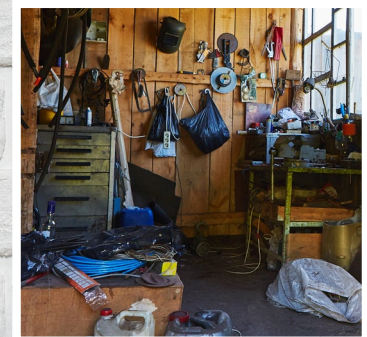




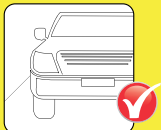
MOUSE OUT

Repel

- **Block holes and entry points permanently**
- **Protect cabling and vulnerable cavity areas**
- **Prevent infestations without using poisons**
- **Destroy odours and pheromone trails, refresh room areas**



SHEDS



GARAGES



AROUND
THE HOME

NEW solutions for Home Pest control



MOUSE OUT

BARRIER FOAM



50%

Under 30s are looking for non-lethal alternatives to traditional traps and baits



Effective preventative products under a trusted consumer brand

KEEP MICE OUT OF HOUSE AND HOME

CLICK TO VIEW

9 STV250 NEW

Mouse Out Wire Wool Rodent Blocker Kit

- Tough, rust-resistant steel wool pads effectively blocks rodent entrance through gaps and holes
- Includes 8 large wire wool pads with handy tamper to pack holes tight and powerful peppermint oil rodent deterrent
- Protect the home against rats, mice and other pests
- Recommended for use with Mouse Out Barrier Foam (STV251) for a permanent rodent-proof solution



RRP £11.99 Trade £6.67

Inner: 6 | Layer: 84 | Pallet: 336

5 036200 122506 >



DEVELOPMENT DEAL

10 STV251 NEW

Mouse Out Barrier Foam - 400ml

- Non-toxic expanding barrier foam to block rodent entrance holes
- Long lasting and easy-to-use to seal gaps and cracks
- Pet and child safe solution
- Protect the home against rats, mice and other pests
- Use in conjunction with STV250 Wire Wool Rodent Blocker kit for a complete solution



RRP £6.99 Trade £3.89

Inner: 6 | Layer: 210 | Pallet: 2310

5 036200 122513 >

DEVELOPMENT DEAL

11 COM034

Mouse Out Repellent Kit

- GUARANTEED EFFECTIVE & MONEY SAVING RRP**
- All-in-one kit contains STV820, STV403 and STV401
- Up to 6 months protection
- Ideal for hard-to-reach areas
- Pet-friendly kit, ideal for indoor use



SAVE £6
£25.99
£19.99

RRP £19.99 Trade £11.11

Inner: 1 | Layer: 63 | Pallet: 189

5 036200 002280 >



12 STV403

Mouse Out Lacquer - 300ml Aerosol

- 6 months protection of treated areas
- Quick-dry formula for use on all hard surfaces
- Indoor and outdoor use
- Suitable for application to hard surfaces
- Contains peppermint oil with added bittering agent



RRP £6.99 Trade £3.89

Inner: 6 | Layer: 216 | Pallet: 1080

5 036200 124036 >

DEVELOPMENT DEAL

Top 100

13 STV401

Mouse Out Scent Sachets - 5-Pack



RRP £6.99 Trade £3.89

Inner: 6 | Layer: 240 | Pallet: 720

5 036200 124012 >

DEVELOPMENT DEAL

Top 100

14 STV253 NEW

Mouse Out Peppermint Granules - 350g



RRP £6.99 Trade £3.89

Inner: 6 | Layer: 168 | Pallet: 672

5 036200 122537 >

15 STV405

Mouse Out Refresher Spray - 500ml RTU



RRP £6.99 Trade £3.89

Inner: 6 | Layer: 204 | Pallet: 816

5 036200 124050 >

DEVELOPMENT DEAL

Top 100

16 STV406

Mouse Out - 1L Pressure Refresher Sprayer



RRP £11.99 Trade £6.67

Inner: 6 | Layer: 60 | Pallet: 180

5 036200 124067 >

DEVELOPMENT DEAL



Stack-A-Pack



Crate Display



Clipstrip



SRP



Ireland



In-Store Video



Development Deal

17
STV820
DEVELOPMENT DEAL
Top 100

18
STV820CS

Mouse Out Battery Powered Mouse Repellent
Clipstrip

19
STV826
DEVELOPMENT DEAL
Top 100

20
STV828

Mouse Out Mini-Sonic Mouse Repellent
Mouse Out Mini-Sonic Mouse Repellent - 3-Pack

RRP £11.99 Trade £6.67
Inner: 6 | Layer: 312 | Pallet: 936

Quantity: 12

5 036200 128201 >

- Ideal for hard-to-reach areas away from mains power
- Welfare-friendly deterrent
- Low battery indicator
- Lasts for over three months and provides continuous ultrasonic protection
- 3 x AA batteries (not included)

RRP £11.99 Trade £6.67
Inner: 6 | Layer: 294 | Pallet: 1470

5 036200 128263 >

- Round-the-clock protection
- Discreet, micro-footprint does not obstruct other plug sockets
- Pet-safe and welfare-friendly deterrent that does not harm rodents
- Extended 2-year warranty

RRP £29.99 Trade £16.67
Inner: 6 | Layer: 168 | Pallet: 504

5 036200 128287 >

21
STV717

Sonic Mouse & Rat Repeller

- With halo-red LED and TEST-button features to enable quick checks in-situ
- Protects areas in the home of up to 37m²
- Use once infestations in the home are under control

RRP £21.99 Trade £12.22
Inner: 6 | Layer: 96 | Pallet: 480

5 036200 127174 >

22
STV789

Advanced Pest Repeller

- With halo-red LED and TEST-button features to enable quick checks in-situ
- Dual-action ultrasonic and electromagnetic output pulses through wiring to reach nest sites within walls and cavities

RRP £39.99 Trade £22.22
Inner: 6 | Layer: 84 | Pallet: 336

5 036200 127891 >



DEVELOPMENT DEAL

NET PRICE £500 RRP £1,500

60%
POR

23 DD013 NEW

Development Deal - The Big Cheese Mouse Out Repellents

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	RRP
STV826 Mouse Out Mini-Sonic Mouse Repellent	12	£11.99
STV828 Mouse Out Mini-Sonic Mouse Repellent - 3-Pack	12	£29.99
STV820 Mouse Out Battery Powered Mouse Repellent	12	£11.99
STV403 Mouse Out Lacquer - 300ml Aerosol	12	£6.99
STV406 Mouse Out - 1L Pressure Refresher Sprayer	12	£11.99
COM034 Mouse Out Repellent Kit	6	£19.99
STV405 Mouse Out Refresher Spray - 500ml RTU	6	£6.99
STV401 Mouse Out Scent Sachet - 5-Pack	6	£6.99
STV250 Mouse Out Wire Wool Rodent Blocker Kit	18	£11.99
STV251 Mouse Out Barrier Foam - 400ml	18	£6.99
STV253 Mouse Out Peppermint Granules - 350g	18	£6.99

STOCK ONLY - DD013SO

POS - POS KIT DD013

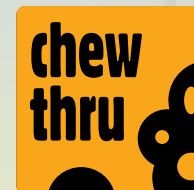


**PROBLEM
PEST CONTROL
SOLVED**

3 BAIT FORMATS FOR EFFECTIVE CONTROL INDOORS AND OUT



CLICK TO VIEW
HOW TO VIDEO



Colour-coded and easy bait selection

The Big Cheese

PROBLEM

PEST CONTROL

SOLVED

ALL-WEATHER, MOISTURE RESISTANT

Stays fresh in wet and dry conditions



64%

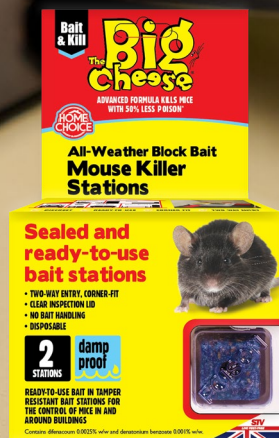
Of customers choose to also buy a bait station

75%

Of **ALL** bait sales are **block baits**



Ready-to-use and refillable bait station options for indoor and outdoor use



The Big Cheese

PROBLEM

PEST CONTROL

SOLVED

NO TOUCH, PRE-MEASURED

Ready to place in bait station

**chew
thru**

60%

Of customers don't want to handle a bait

**NO
TOUCH**

Pre-measured chew-thru baits in sachets



Highly palatable for use in and around buildings



[CLICK TO VIEW](#)

The Big Cheese

PROBLEM

PEST CONTROL

SOLVED

SOFT, TASTY & NO CRUMB

Pasta bait for food prep areas

**food
prep**

**OVER
60%**

Of shoppers look for products to control rodents *inside* the home



Soft pasta bait doesn't crumble so it can't contaminate kitchen and food preparation areas



 **CLICK TO VIEW**

24 STV211

All-Weather
Block Bait - 10g x 6



RRP **£4.99** Trade **£2.78**
Inner: 6 | Layer: 300 | Pallet: 1500



25 STV212

All-Weather
Block Bait - 10g x 15



RRP **£7.99** Trade **£4.44**
Inner: 6 | Layer: 186 | Pallet: 744



Top 100



26 STV213

All-Weather Block Bait - 10g x 30



RRP **£11.99** Trade **£6.67**
Inner: 6 | Layer: 120 | Pallet: 480



Top 100



- Moisture-resistant highly palatable bait blocks
- Universal - fits all bait stations
- Indoor and outdoor use
- Must be used within a tamper-proof bait station (STV179 & STV170)
- Contains Difenacoum

27 STV210

Ready-Baited Mouse Killer Station
- Twinpack

- Ready-to-use corner-fit bait station with two-way entrance fits discreetly into room corners, cupboards, and vulnerable areas
- Sealed and safe - no need to touch or handle baits - single-use unit supplied as a twinpack
- Clear inspection lid for easy monitoring or bait-take
- Contains Difenacoum



RRP **£6.99** Trade **£3.89**
Inner: 6 | Layer: 120 | Pallet: 360



28 STV222

Mouse & Rat Killer
Pasta Sachet - 10g x 6



RRP **£4.99** Trade **£2.78**
Inner: 6 | Layer: 300 | Pallet: 1500



Top 100



29 STV223

Mouse & Rat Killer
Pasta Sachet - 10g x 15



RRP **£7.99** Trade **£4.44**
Inner: 6 | Layer: 186 | Pallet: 744



Top 100



30 STV228

Mouse Killer Kit - 10g Pasta Sachet x 15 + 2 Stations



RRP **£11.99** Trade **£6.67**
Inner: 6 | Layer: 120 | Pallet: 480



Top 100



- All-in-one kit contains lockable bait stations and 15 pasta bait refills
- Fresh pasta bait, ideal for kitchen and food prep areas
- No-spill formula, contains Difenacoum



Stack-A-Pack



Crate Display



Clipstrip



SRP



Ireland



In-Store Video



Development Deal

THE BIG CHEESE RODENT CONTROL

31 STV239



Mouse Killer Grain Bait Sachet - 25g x 3



RRP **£4.99** Trade **£2.78**
Inner: 6 | Layer: 300 | Pallet: 1500



- Must be used within a tamper-proof bait station (STV179 & STV170)
- Pre-measured chew-through sachets for easy refill of bait stations
- For general purpose indoor and outdoor use
- Contains Difenacoum

32 STV244



Rat & Mouse Killer Grain Bait Sachet - 25g x 6



RRP **£7.99** Trade **£4.44**
Inner: 6 | Layer: 186 | Pallet: 744



33 STV245



Mouse Killer Kit - 25g Grain x 6 + 2 Stations



RRP **£11.99** Trade **£6.67**
Inner: 6 | Layer: 120 | Pallet: 480



- All-in-one kit contains bait stations and 6 pre-measured bait sachets
- No bait handling required - chew-through sachets
- For indoor use
- Contains Difenacoum

34 STV224



Rat Killer Grain Bait Sachet - 150g



RRP **£3.99** Trade **£2.22**
Inner: 6 | Layer: 222 | Pallet: 1110



- Palatable grain bait in single-use 150g sachet (no bait handling required)
- Must be used within a tamper-proof bait station (STV179)
- For indoor and outdoor use
- Contains Difenacoum

35 STV243



Rat Killer Grain Bait Sachet - 150g



RRP **£2.99** Trade **£1.67**
Inner: 50 | Layer: 600 | Pallet: 1800



36 STV170



Mouse Bait Station



RRP **£3.99** Trade **£2.22**
Inner: 12 | Layer: 336 | Pallet: 1344



- Compact, tamper-resistant bait station with lockable lid
- Easy set-up and durable design for use indoors and out
- Made with recycled plastic

37 STV179



Rat & Mouse Bait Station



RRP **£11.99** Trade **£6.67**
Inner: 6 | Layer: 78 | Pallet: 468



Stack-A-Pack |



Crate Display |



Clipstrip |



SRP |



Ireland |



In-Store Video |



Development Deal



The Big Cheese Home Choice Bait

NET PRICE £500 RRP £1,500

60%
POR

38 DD015 NEW

Development Deal - The Big Cheese Home Choice Bait

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	RRP
STV179 Rat & Mouse Bait Station	30	£11.99
STV244 Rat & Mouse Killer Grain Bait Sachet - 25g x 6	12	£7.99
STV223 Mouse & Rat Killer Pasta Sachet - 10g x 15	12	£7.99
STV213 All-Weather Block Bait - 10g x 30	60	£11.99
STV212 All-Weather Block Bait - 10g x 15	36	£7.99

STOCK ONLY - DD015SO

POS - POS KIT DD015

The Big Cheese & Ultra Power Rodent Bait

NET PRICE £500 RRP £1,500

60%
POR

39 DD026 NEW

Development Deal - The Big Cheese & Ultra Power Rodent Bait

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	RRP	Contains	Qty	RRP
STV179 Rat & Mouse Bait Station	24	£11.99	STV565 Block Bait Mouse Killer Kit - Twinpack	10	£9.99
STV239 Mouse Killer Grain Bait Sachet - 25g x 3	24	£4.99	STV568 Block Bait Rodent Killer - 20g x 15	12	£11.99
STV223 Mouse & Rat Killer Pasta Sachet - 10g x 15	24	£7.99	STV566 Block Bait Rodent Killer Kit	12	£12.99
STV212 All-Weather Block Bait - 10g x 15	30	£7.99	STV571 Grain Bait Rodent Killer Sachets 20g x 7	12	£11.99
STV213 All-Weather Block Bait - 10g x 30	12	£11.99			

STOCK ONLY - DD026SO

POS - POS KIT DD026



The Big Cheese

**PROBLEM
PEST CONTROL
SOLVED**

CATCH MORE MICE WITH FRESH 'N TASTY TRAPS

NEW & IMPROVED BAIT PEDAL



Your best answer to the
most commonly asked question:
"What's the best bait to use?"



CLICK TO VIEW

40 STV194



Fresh Baited Mouse Trap



NEW

IMPROVED DESIGN

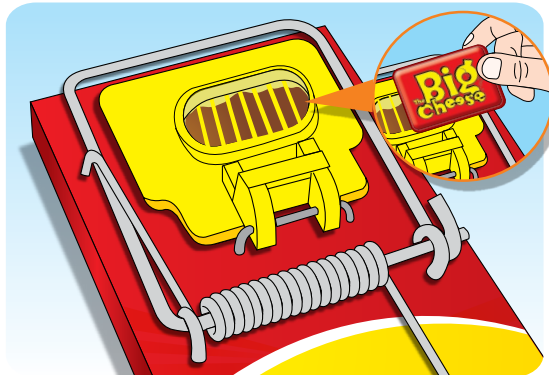
RRP £2.99 Trade £1.67

Inner: 30 | Layer: 900 | Pallet: 5400



- Pre-baited with Fresh 'n Tasty bait attractant which is proven to catch more mice
- Traditional, durable mouse trap with powerful spring mechanism, with fine and firm settings
- Refill bait using The Big Cheese Mouse & Rat Attractant (STV163)

IT'S IN THE GROOVE!



We've tweaked our Fresh 'N Tasty Trap pedals and added 8 new bait grooves that guarantee a catch every time!

41 STV195



Fresh Baited Rat Trap



RRP £4.99 Trade £2.78

Inner: 6 | Layer: 360 | Pallet: 1440



- Pre-baited with Fresh 'n Tasty bait attractant which is proven to catch more rats
- Traditional, durable rat trap with powerful spring mechanism, with fine and firm settings
- Refill bait using The Big Cheese Mouse & Rat Attractant (STV163)

42 STV197



Top 100

43 STV197CS

Fresh Baited Mouse Trap - Twinpack



RRP £4.99 Trade £2.78

Inner: 12 | Layer: 396 | Pallet: 2376



- Pre-baited with Fresh 'n Tasty bait attractant which is proven to catch more mice
- Traditional, durable mouse trap with powerful spring mechanism, with fine and firm settings
- Refill bait using The Big Cheese Mouse & Rat Attractant (STV163)

Quantity: 24

44 STV163



Top 100

45 STV163CS

Mouse & Rat Attractant - 26g + 50% EXTRA FREE



RRP £5.99 Trade £3.33

Inner: 6 | Layer: 402 | Pallet: 2010



- Developed and tested by pest control professionals, increases catch-rates of all types of rodent trap including snap traps and cage traps
- 26g tube will re-bait up to 60 traps with minimal effort, just squeeze a small amount onto the trap
- Plant-based formulation of food grade ingredients is irresistible to mice and rats and safe for use in child and pet play areas

Quantity: 12



Stack-A-Pack



Crate Display



Clipstrip



SRP



Ireland



In-Store Video



Development Deal

46 STV100



Cheese Pedal Mouse Trap - Twinpack



RRP **£3.99** Trade **£2.22**

Inner: 12 | Layer: 324 | Pallet: 1620



- Expanded Big Cheese pedal is ready-baited to trap mice and rats coming from any direction
- This product is made of FSC®-Certified (C124355) Timber
- Dual settings – firm or fine. Powerful spring mechanism

47 STV110



Cheese Pedal Rat Trap



RRP **£3.99** Trade **£2.22**

Inner: 6 | Layer: 288 | Pallet: 1152



48 STV040



Wooden Mouse Trap - 4-Pack



RRP **£1.99** Trade **£1.11**

Inner: 12 | Layer: 192 | Pallet: 1536



- Traditional trap design with powerful spring mechanism
- Entry-level value pack
- Indoor and outdoor use
- Bait with STV163

49 STV040CS

Clipstrip



Quantity: 24

50 STV047



Wooden Rat Trap - Twinpack



RRP **£3.99** Trade **£2.22**

Inner: 6 | Layer: 120 | Pallet: 1080



- Traditional trap design with powerful spring mechanism
- Entry-level value pack
- Indoor and outdoor use
- Bait with STV163

51 STV147



Quick Click Mouse Trap - Twinpack



RRP **£7.99** Trade **£4.44**

Inner: 6 | Layer: 186 | Pallet: 1302



- Powerful double-spring mechanism guarantees a quick kill
- One click to set and another click to dispose of catch
- Fresh baited and ready-to-use
- Refill with STV163

52 STV162

Live Multi-Catch Mouse Trap



RRP **£8.99** Trade **£5.00**

Inner: 6 | Layer: 204 | Pallet: 816



- Pre-baited with Fresh 'n Tasty bait attractant which is proven to catch more mice
- Humane, welfare-friendly, reusable live catch mouse trap catches 4 or more mice alive in one setting without causing injury
- A suitable alternative to poisons and snap traps for situations where children and pets may be present



53 STV155

Live Catch Mouse Trap - Twinpack



RRP **£6.99** Trade **£3.89**

Inner: 6 | Layer: 168 | Pallet: 840



- Single catch, tip-and-trap mechanism for easy setting
- Baited and ready-to-use
- Locking bar to ensure no escape
- Trap does not harm the mouse
- Refill with STV163



Stack-A-Pack



Crate Display



Clipstrip



SRP



Ireland



In-Store Video



Development Deal

DEVELOPMENT
DEAL

THE BIG CHEESE RODENT CONTROL



The Big Cheese & Ultra Power Rodent Traps

NET PRICE £500 RRP £1,500

60%
POR

54 DD025 NEW

Development Deal - The Big Cheese & Ultra Power Rodent Traps

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains		Qty	RRP
STV040	Wooden Mouse Trap - 4-Pack	36	£1.99
STV197	Fresh Baited Mouse Trap - Twinpack	36	£4.99
STV195	Fresh Baited Rat Trap	18	£4.99
STV163	Mouse & Rat Attractant - 26g + 50% Extra Free	30	£7.99
STV147	Quick Clip Mouse Trap - Twinpack	24	£7.99
STV155	Live Catch Mouse Trap - Twinpack	18	£6.99
STV162	Live Multi-Catch Mouse Trap	18	£8.99
STV148	Ready-Baited Mouse Trap - Twinpack	30	£8.99
STV563	Ready-Baited Mouse Trap Kit	24	£7.99
STV149	Ready-Baited Rat Trap - Twinpack	18	£11.99
STV564	Ready-Baited Rat Trap Kit	12	£14.99

STOCK ONLY - DD025SO

POS - POS KIT DD025

The Big Cheese Top 100 Back Wall Stand 1M

NET PRICE £1,500 RRP £4,000

52%
POR

55 TOP100 BACKWALL 1 METRE

The Big Cheese Top100 Back Wall Stand - 1M

Dimensions: 163cm x 100cm x 57cm (h/w/d) - Roof 47cm (h)

STOCK ONLY - TBC TOP 100 FILL

CLICK TO VIEW



STV
LIVE PEST-FREE



Stack-A-Pack



Crate Display



Clipstrip



SRP



Ireland



In-Store Video



Development Deal

The Big Cheese

ULTRA POWER

LIKE THE PROFESSIONALS USE

FAST ACTING TARGETED CONTROL

LIKE THE PROFESSIONALS USE

 [CLICK TO VIEW](#)



56 STV570 **NEW**

Block Bait Corner Fit Bait Station - 5-Pack



RRP **£9.99** Trade **£5.55**
Inner: 6 | Layer: 90 | Pallet: 630

5 036200 125705 > 

- Corner-fit bait stations fit neatly and discreetly into room corners
- Clear inspection lid and two way entry
- Single feed bait technology kills mice with just one feed
- Enclosed ready-to-use kit means no need to handle the bait
- For use indoors, contains Brodifacoum

57 STV565

Block Bait Mouse Killer Kit - Twinpack



RRP **£9.99** Trade **£5.55**
Inner: 5 | Layer: 95 | Pallet: 380

5 036200 125651 >  

- 2 x Refillable corner-fit mouse bait stations and 5 x 20g Brodifacoum blocks
- All-in-one kit, kills mice in one feed
- The design protects children and pets from contact with bait and is suitable to place in indoor areas such as lofts, sheds and garages
- Translucent inspection chamber, discreet unit with two-way entry



58 STV566

Block Bait Rodent Killer Kit



RRP **£12.99** Trade **£7.22**
Inner: 3 | Layer: 60 | Pallet: 420

5 036200 125668 > 

- All-in-one kit, refillable bait station and 3 x 20g Brodifacoum blocks
- Single-feed bait technology, kills rats and mice in one feed
- Lock and key access protects from contact with bait
- For indoor and outdoor use



59 STV175

All-Weather Metal Bait Station



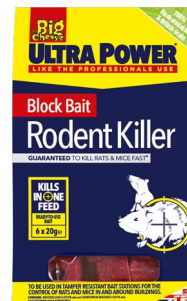
RRP **£23.99** Trade **£13.33**
Inner: 3 | Layer: 51 | Pallet: 153

5 014009 181757 >  

- Tamper-resistant bait station with lockable lid
- Protects children and pets from contact with bait
- Includes ground anchors

60 STV567

Block Bait Rodent Killer - 20g x 6



6 x Block Bait

RRP **£6.99** Trade **£3.89**
Inner: 6 | Layer: 186 | Pallet: 744

5 036200 125675 >  

- Single-feed bait technology, contains Brodifacoum
- Kills rats and mice in one feed
- For use in a tamper-resistant bait station, indoor and outdoor use
- Refill packs for STV565, STV566 and STV570

61 STV568

Block Bait Rodent Killer - 20g x 15



15 x Block Bait

RRP **£11.99** Trade **£6.67**
Inner: 6 | Layer: 72 | Pallet: 432

5 036200 125682 > 

62 STV571

Grain Bait Rodent Killer Sachets - 20g x 7



7 x Grain Bait Sachets

RRP **£11.99** Trade **£6.67**
Inner: 6 | Layer: 72 | Pallet: 432

5 036200 125712 > 

- Highly palatable grain bait in individual chew-through sachets
- Single feed bait technology kills rodent with just one feed, contains Brodifacoum
- For use in a tamper-resistant bait station, indoor and outdoor use
- Refill packs for STV175 and STV566



ULTRA POWER
LIKE THE PROFESSIONALS USE

ELECTRONIC MOUSE & RAT TRAPS

LIKE THE PROFESSIONALS USE



CLICK TO VIEW
HOW TO VIDEO

95%

Customer satisfaction rating
of electronic traps among all
rodent control end-users



CLICK TO VIEW



THE BIG CHEESE ULTRA POWER RODENT CONTROL

63 STV148



Ready-Baited Mouse Trap - Twinpack Clipstrip



**BRITAIN'S
BEST-SELLING
MOUSE TRAP**



RRP **£8.99** Trade **£5.00**
Inner: 6 | Layer: 168 | Pallet: 1008

Quantity: 12



- Performance tested to ensure effective control of mice - just like the traps that professionals use
- Just one touch is needed to set the mouse traps. Captured mice are easily disposed of with a simple click
- Suitable for use in the home or outdoors in garages, garden sheds or outbuildings

65 STV149



Ready-Baited Rat Trap - Twinpack



RRP **£11.99** Trade **£6.67**
Inner: 6 | Layer: 72 | Pallet: 216



- Simple one-touch trap setting
- Baited and ready-to-use
- Trap clicks open for easy disposal
- Refill and re-use with STV163

66 STV108



Ready-Baited XL Rat Trap



RRP **£12.99** Trade **£7.22**
Inner: 3 | Layer: 72 | Pallet: 216



67 STV563



Ready-Baited Mouse Trap Kit



RRP **£7.99** Trade **£4.44**
Inner: 6 | Layer: 36 | Pallet: 324



- All-in-one kit, includes pre-baited Ultra Power mouse (STV563) or rat trap (STV564)
- Secure, lockable trap station, can be used as a bait box
- Indoor and outdoor use
- Bait block fixings included and re-bait with STV163

68 STV564



Ready-Baited Rat Trap Kit



RRP **£14.99** Trade **£8.33**
Inner: 6 | Layer: 24 | Pallet: 192



69 STV722



Electronic Mouse Killer



**£29.99
PRICE
DROP**

RRP **£34.99** Trade **£29.99** Trade **£16.67**
Inner: 6 | Layer: 84 | Pallet: 504



- Kills 100+ mice per set of batteries (4 x AA batteries, not included)
- Quick, effective and humane
- Semi-transparent window for quick and easy kill verification
- Safe to use around children and pets
- Bait with STV163

70 STV721

Electronic Rat Killer



**£49.99
PRICE
DROP**

RRP **£79.95** Trade **£49.99** Trade **£27.78**
Inner: 1 | Layer: 72 | Pallet: 288



- Delivers over 50 kills per set of batteries (4 x AA batteries, not included)
- Starter-pack of 6x Poison-Free baits included
- Micro-switch protection for safe handling and re-baiting



71 STV724

Electronic Rat Killer Refill - 20g x 6



RRP **£4.99** Trade **£2.78**
Inner: 6 | Layer: 180 | Pallet: 720



- Patent-pending bait technology overcomes neophobia of target rats using non-toxic bait developed by pest control professionals
- Poison-Free Bait
- Refill for STV721



72 STV167



All-Metal Selfset Mouse Trap - Twinpack



RRP **£7.99** Trade **£4.44**
Inner: 10 | Layer: 270 | Pallet: 1890



- All-weather galvanised trap
- High performance snap and hold
- No-fuss mechanism makes setting simple and protects fingers
- Indoor and outdoor use
- Bait with STV163

73 STV169



All-Metal Selfset Rat Trap



RRP **£7.99** Trade **£4.44**
Inner: 5 | Layer: 125 | Pallet: 1125



- All-weather galvanised trap
- High performance snap and hold
- No-fuss mechanism makes setting simple and protects fingers
- Indoor and outdoor use
- Bait with STV163

74 STV177



Top 100

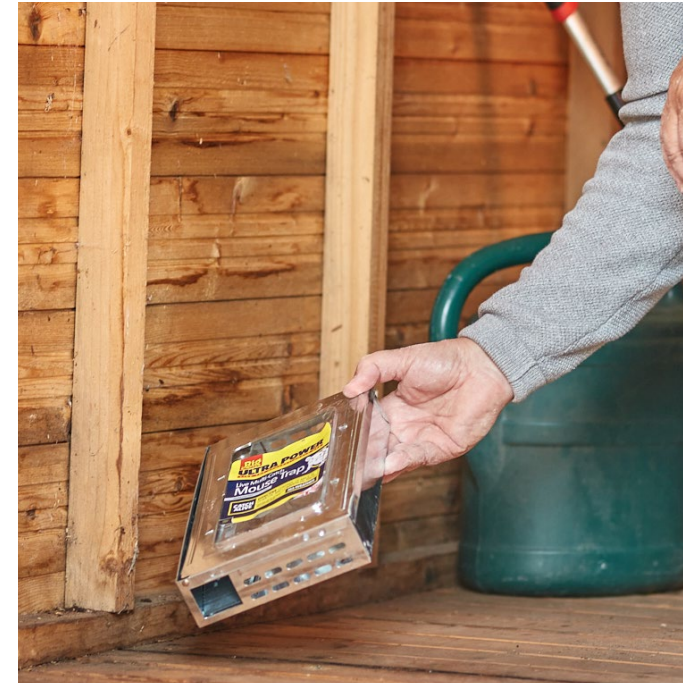
Live Multi-Catch Mouse Trap



RRP **£10.99** Trade **£6.11**
Inner: 6 | Layer: 126 | Pallet: 378



- Patent-pending bait technology overcomes neophobia of target rats using non-toxic bait developed by pest control professionals
- Poison-Free Bait
- Refill for STV721



75 STV075



Top 100

Live Rat & Small Animal Cage Trap



RRP **£29.99** Trade **£16.67**
Inner: 1 | Layer: 24 | Pallet: 168



- Simple treadle-activated setting mechanism with positive spring-loaded cage door that is self-locking and secure
- Solid hand plate with carrier handle keeps caged animals safely covered and protects hands during transportation and release
- Suitable for indoor and outdoor use, dimensions 36cm x 14cm x 16cm
- Bait with STV163



76 STV080



Top 100

Live Multi-Catch Rat Trap



RRP **£34.99** Trade **£19.44**
Inner: 1 | Layer: 36 | Pallet: 72



- Fast action and spring-activated
- Suitable for indoor and outdoor use
- No set-up required, capacity to trap up to 5 rats in a single setting
- Bait with STV163



77 STV723

Mega-Sonic® Plug-In Twin-Speaker Pest Repeller



Top 100

RRP **£34.99** Trade **£19.44**
Inner: 1 | Layer: 192 | Pallet: 768

5 036200 127235 >

- 2x more powerful than single speaker repellers
- Wide angle output for whole room protection- covers an area up to 60m²
- Direct plug-in with test button
- Low running costs

78 STV725

Mega-Sonic® Twin-Speaker Pest Repeller



RRP **£39.99** Trade **£22.22**
Inner: 1 | Layer: 24 | Pallet: 72

5 036200 127259 >

- 2x more powerful than single speaker repellers
- Wide angle output for whole room protection - covers an area up to 60m²
- 1.65 metre power cable for easy positioning

THE BIG CHEESE ULTRA POWER RODENT CONTROL



79 STV402

Anti Rodent Lacquer - 500ml Dual Action Aerosol



£7.99
PRICE DROP

RRP **£9.99** Trade **£4.44**
Inner: 6 | Layer: 240 | Pallet: 720

5 036200 124029 >

- Quick-dry formulation, providing up to 6 months protection
- Suitable for application to hard surfaces, including electric cabling
- Contains peppermint oil and bittering agent



80 TVS160

Selfset Mouse Trap



RRP **£4.99** Trade **£2.78**
Inner: 10 | Layer: 320 | Pallet: 3840

5 014009 181603 >

- British made since 1947
- All-weather galvanised trap
- High performance snap and hold
- Trap design based around rodent feeding habits resulting in a push-trigger mechanism



81 TVS165

Selfset Rat Trap



RRP **£7.99** Trade **£4.44**
Inner: 5 | Layer: 270 | Pallet: 1350

5 014009 181658 >



Stack-A-Pack



Crate Display



Clipstrip



SRP



Ireland



In-Store Video



Development Deal