

STV

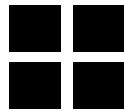
LIVE PEST-FREE

NEW PRODUCTS
SPRING SUMMER 2023



Display Icons

Look out for these icons!



STACK-A-PACK

For bigger ticket impulse purchases



FLOOR DISPLAY

For single and mixed SKU best-sellers – WIGIGs



HOTSPOT DISPLAY

Top shelf feature: key-lines with themed fact panels and advice



DOUBLE SIDED DISPLAY

Replenishable 5-shelf merchandiser for mixed SKUs



CLIPSTRIPS

Impulse purchase for pick-up lines



SRP

Shelf ready pack for convenient merchandising



IRELAND

Products available for sale in Ireland

ALL-IN-ONE KITS

MAKE EVERY ROOM A SAFE SPACE
Monitor, Control, And Prevent Re-Infestation



SO WHAT'S NEW?

£ Money savers £ Value-added £ Growth opportunity

- 9 Exciting new All-In-One kits across Zero In, The Big Cheese, and Defenders
- Money saving pre-configured kits for effective home protection
- Great value-added opportunities to drive sales growth



STV
LIVE PEST-FREE

All-In-One Kits - 2023 New Products

COM037 - WASP KILLER KIT



SAVE £4
~~£23.97~~ **£19.99**

**AVAILABLE
 APRIL**



- Complete control of wasps around the home, and out in the garden
- Poison-Free deterrent and contact killer included
- GUARANTEED RESULTS - moneyback consumer guarantee on-pack
- Kit includes ZER569, ZER904, ZER910, and ZER367

COM037

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£19.99	£11.11	1	63	189	5 036200 002310	

STV
LIVE PEST-FREE

All-In-One Kits - 2023 New Products

SO WHAT'S NEW?

COM035 - ANT KILLER KIT

**ALL
IN-ONE
KIT**

SAVE £3
£14.97 ~~£11.99~~

**AVAILABLE
APRIL**



- Complete Ant Killer Kit
- Kills ants and their nests
- Fast acting contact killers with long-lasting residual action
- GUARANTEED RESULTS - moneyback consumer guarantee on-pack
- Kit includes ZER962, ZER964 and ZER965

COM035

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£11.99	£6.67	1	63	189	5 036200 002297

STV
LIVE PEST-FREE

All-In-One Kits - 2023 New Products

SO WHAT'S NEW?

COM032 - TOTAL INSECT & GERM KILLER KIT



SAVE £3
~~£14.97~~ **£11.99**



- Complete Insect & Germ Killer Kit
- 2-in-1 action kills flying and crawling insects and the germs they leave
- Knockdown action as well as long-lasting residual control
- GUARANTEED RESULTS - moneyback consumer guarantee on-pack
- Kit includes ZER907, ZER900, and ZER905

COM032

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£11.99	£6.67	1	63	189	5 036200 002266

STV
LIVE PEST-FREE

SO WHAT'S NEW?

COM033 - HOUSEHOLD FLEA KILLER KIT

**AVAILABLE
APRIL**



**ALL
IN-ONE
KIT**

SAVE £3
£14.97 **£11.99**



- Complete Household Flea Killer Kit
- Kills cat and dog fleas, as well as their eggs and larvae
- Whole room treatment up to 40m³
- GUARANTEED RESULTS - moneyback consumer guarantee on-pack
- Kit includes ZER026, ZER024, and ZER027

COM033

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£11.99	£6.67	1	63	189	5 036200 002273

STV
LIVE PEST-FREE

COM039 - CLOTHES MOTH KILLER KIT

**AVAILABLE
APRIL**



- Complete home protection kit for control of clothes moths, their eggs and larvae
- Protection of up to 12 months
- Protect valuable fabrics from damage
- GUARANTEED RESULTS - moneyback consumer guarantee on-pack
- Kit includes ZER036, ZER434, ZER432, and ZER436

COM039

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£19.99	£11.11	1	63	189	5 036200 002334	8

STV
LIVE PEST-FREE

All-In-One Kits - 2023 New Products

SO WHAT'S NEW?

COM008 - BED BUG KILLER KIT

**ALL
IN-ONE
KIT**

SAVE £4
£23.97 **£19.99**

**AVAILABLE
APRIL**



- Complete home protection kit for monitoring and control bed bugs
- Protection of up to 12 months
- Includes Pyrethrins that leave no harmful residues
- GUARANTEED RESULTS - moneyback consumer guarantee on-pack
- Kit includes ZER968, ZER982, and ZER967

COM008

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£19.99	£11.11	1	63	189	5 036200 000538	8

STV
LIVE PEST-FREE

All-In-One Kits - 2023 New Products

SO WHAT'S NEW?

COM038 - CARPET BEETLE & MOTH KILLER KIT

**AVAILABLE
APRIL**

**ALL
IN-ONE
KIT**

SAVE £4
£23.97 **£19.99**



- Complete home protection kit for control of carpet beetles, woolly bears, and their eggs
- Protection of up to 6 months
- GUARANTEED RESULTS - moneyback consumer guarantee on-pack
- Kit includes ZER977, ZER986, and ZER974

COM038

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£19.99	£11.11	1	63	189	5 036200 002327	☒

STV
LIVE PEST-FREE

SO WHAT'S NEW?

COM034 - ANTI MOUSE REPELLENT KIT

**ALL
IN-ONE
KIT**

SAVE £3
£24.97 **£21.99**



**AVAILABLE
APRIL**

- Complete mouse repellent kit for home use
- Up to 6 months protection
- Ideal for hard-to-reach areas
- Pet-friendly kit, ideal for indoor use
- GUARANTEED RESULTS - moneyback consumer guarantee on-pack
- Kit includes STV820, STV403 and STV401

COM034

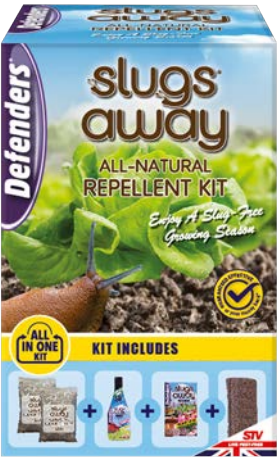
RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£21.99	£12.22	1	63	189	5 036200 002280

STV
LIVE PEST-FREE

All-In-One Kits - 2023 New Products

SO WHAT'S NEW?

COM036 - SLUGS AWAY ALL-NATURAL REPELLENT KIT



- Enjoy a slug-free growing season without using poison baits and chemicals
- All-Natural deterrents for season-long protection of vulnerable plants
- Suitable for organic gardening
- GUARANTEED RESULTS – moneyback consumer guarantee on-pack
- Kit includes STV096, STV097, STV051, and STV058

COM036

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£19.99	£11.11	1	39	117	5 036200 002303	8

STV
LIVE PEST-FREE

All-In-One Kits - 2023 New Products

SO WHAT'S NEW?

ZER738 - NIGHT TIME INSECT KILLER
ZER737 - NIGHT TIME INSECT KILLER REFILL

**AVAILABLE
 APRIL**

- Night-time protection against mosquitoes and other biting insects
- Insects are attracted to the UV LED lights, drawn inside and stick to the adhesive sheet
- ZER738 Includes 5 adhesive sheets
- Direct indoor plug-in
- ZER737 Refill Includes 5 adhesive sheets



ZER738

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£14.99	£8.33	6	96	384	5 036200 347381	Ⓢ

ZER737

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£4.99	£2.78	6	432	1728	5 036200 347374	Ⓢ

STV
LIVE PEST-FREE

Zero In Household - 2023 New Products

SO WHAT'S NEW?

ZER900 - TOTAL INSECT KILLER BOMB - 150ML ONE SHOT AEROSOL

**AVAILABLE
APRIL**



- Rapid-action knockdown of most flying and crawling insects
- Breaks insect breeding cycle
- Contains Pyrethrins - plant-based ingredients that leave no residues
- For indoor use

ZER900

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£4.99	£2.78	6	234	1170	5 036200 349002	🇬🇧

STV
LIVE PEST-FREE

Zero In Household - 2023 New Products

SO WHAT'S NEW?

ZER978 - WOODWORM DESTROYER - 250ML RTU
 ZER992 - WOODWORM DESTROYER - 500ML RTU
 ZER993 - WOODWORM DESTROYER - 1L RTU SPRAYER

**AVAILABLE
MAY**

- Ready-to-use woodworm treatment
- Nozzle applicator for accurate placement
- Invisible finish
- Quick-dry formula
- Contains Permethrin



ZER978

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£5.99	£3.33	6	336	1344	5 036200 349910

ZER992

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£7.99	£4.44	6	198	594	5 036200 349927

ZER993

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£9.99	£5.55	6	72	288	5 036200 349934

STV
 LIVE PEST-FREE

SO WHAT'S NEW?

ZER426 - NEW GENERATION MOTH BALLS - 30-PACK



- New generation moth balls effectively kill moths, larvae and eggs
- Protect clothes in wardrobes, cupboards, drawers, and storage
- No fumes, no unpleasant smells, no stains
- Up to 3 months protection
- Contains Transfluthrin
- 100% Biodegradable packaging

ZER426

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£10.99	£6.11	6	186	744	5 036200 344267	↑ S E

STV
LIVE PEST-FREE

Zero In Household - 2023 New Products

SO WHAT'S NEW?

ZER984 - BED BUG & DUST MITE KILLER BOMB - 150ML ONE-SHOT AEROSOL

AVAILABLE NOW



- Rapid knockdown and kill of adult and larvae in the home
- Whole-room treatment of up to 40m³ per can
- For use on hard and soft surfaces, including bedding, rugs and carpets
- Cleaner and safer to use than incendiary smoke bombs
- Breaks the breeding cycle and helps reduce re-infestation
- No harmful residues
- Contains natural Pyrethrins

ZER984

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£6.99	£3.89	6	234	1170	5 036200 349842	

STV
LIVE PEST-FREE

SO WHAT'S NEW?

ZER986 - CARPET BEETLE & MOTH KILLER POWDER - 250G



- Effective control of carpet beetle and moth infestations around the home
- Advanced puffer pack with positive-flow dip tube design to ensure even application rates
- Ideal for crack and crevice treatments and hard to reach areas
- No odours or unpleasant smells
- Contains natural Pyrethrins

ZER986

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	180	720	5 036200 349866	

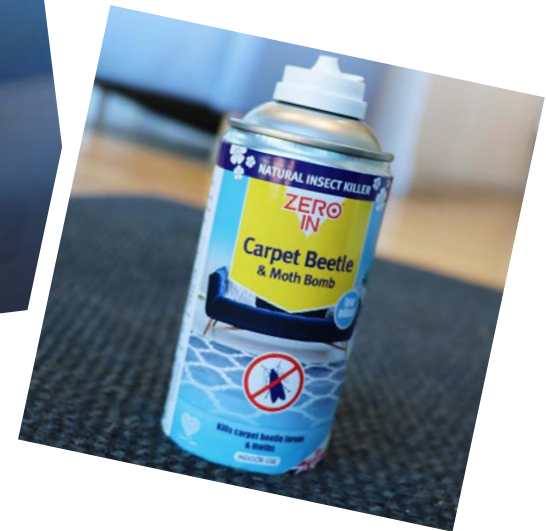
STV
LIVE PEST-FREE

Zero In Household - 2023 New Products

SO WHAT'S NEW?

ZER987 - CARPET BEETLE & MOTH KILLER BOMB - 150ML ONE-SHOT AEROSOL

AVAILABLE NOW



- Rapid knockdown and kill of adult and larvae in the home
- Whole-room treatment of up to 40m³ per can
- For use on hard and soft surfaces, including carpets, rugs and soft furnishings
- Cleaner and safer to use than incendiary smoke bombs
- Breaks the breeding cycle and helps reduce re-infestation
- No harmful residues
- Contains natural Pyrethrins

ZER987

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£6.99	£3.89	6	234	1170	5 036200 349873	

STV
LIVE PEST-FREE

SO WHAT'S NEW?

**ZERO
IN**

PROBLEM

INSECT CONTROL

SOLVED



Bee Safe Natural Citronella The Scent Of Summer for home & garden use

- Low-cost consumable that your customers will love
- Ideal for use in and around kitchens and conservatories
- Eye-catching designs with long-lasting natural fragrance



STV
LIVE PEST-FREE

Zero In Household - Natural Citronella - 2023 New Products

SO WHAT'S NEW?

ZER885 - 60-DAY ADJUSTABLE DIFFUSER



- Attractive adjustable release unit
- Made with natural citronella for Bee Safe insect control
- Easy twist to open and close
- Portable insect control for holiday travel
- Covers up to 40m³
- Indoor and outdoor use
- Lasts up to 60 days

ZER885

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£3.99	£2.22	6	276	1380	 5 036200 348852	

STV
LIVE PEST-FREE

Zero In Household - Natural Citronella - 2023 New Products

SO WHAT'S NEW?

ZER871 - 30-DAY GEL DIFFUSER

AVAILABLE NOW



- Can be used in the home and garden
- Great for patios and conservatories
- Harmless to bees and other beneficial insects
- 2 levels of scent release
- Made with natural citronella for Bee Safe insect control
- Lasts for a full 30 days

ZER871

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£3.99	£2.22	6	384	2688	5 036200 3487 15	Ⓢ

STV
LIVE PEST-FREE

Zero In Household - Natural Citronella - 2023 New Products

SO WHAT'S NEW?

ZER872 - 30-DAY BAMBOO DIFFUSER

**AVAILABLE
NOW**



- Made from natural bamboo
- Made with natural citronella for Bee Safe insect control
- Works in any room including offices, caravans, bathrooms, and holiday homes
- Also great for table-top use in patios and conservatories
- Lasts for a full 30 days

ZER872

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£3.99	£2.22	6	384	1920	5 036200 348722	Ⓢ

STV
LIVE PEST-FREE

Zero In Household - Natural Citronella - 2023 New Products

SO WHAT'S NEW?

New for 2023!

ZER875 - 20-HOUR JAR CANDLE



- Use as a stand-alone tabletop candle
- 20 hours burn time
- Made with natural citronella for Bee Safe insect control
- With wind resistant wick
- Can be used in the home and garden

ZER875

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£3.99	£2.22	6	180	900	5 036200 348753	Ⓢ



SO WHAT'S NEW?



ZER873 - 45-DAY PLUG IN DIFFUSER
ZER874 - 45-DAY PLUG IN REFILL - 30ML

**AVAILABLE
TBA**





- Easy-to-use
- Harmless to bees and other beneficial insects
- Made with natural citronella for Bee Safe insect control
- Suitable to use in kitchens and conservatories

ZER873

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	96	480	 5 036200 348739	

ZER874

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£4.99	£2.78	6	240	1200	 5 036200 348746	

STV
LIVE PEST-FREE



SO WHAT'S NEW?

ZER017 - POT PLANT BUG TRAP - 5-PACK
ZER018 - POT PLANT BUG STICK - 6-PACK





- Aureola-yellow traps specially designed to attract bugs away from indoor plants
- Easy to dispose in household waste
- ZER017 & ZER018 packaging are FSC approved
- Non-toxic plant protection
- Sticks are made from ethically sourced Bamboo

ZER017

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£3.99	£2.22	12	192	768	 5 036200 340177	

ZER018

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£3.99	£2.22	12	600	1800	 5 036200 340184	

ZER547 - XL FLY CATCHER OUTDOOR - TWINPACK
ZER548 - XL FLY CATCHER BAIT REFILL SACHET 6-PACK



AVAILABLE NOW

- XL outdoor fly trap catches up to 40,000 flies
- Baited and ready-to-use
- Effective from up to 10 metres
- Easy to clean and re-fill. Refills available (ZER548)
- Highly effective fly catcher for outdoor use, lasting for over 4 weeks

ZER547

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£14.99	£8.33	6	60	180	5 036200 345479	☐

ZER548

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	186	744	5 036200 345486	Ⓢ

ZER547SP

QTY	RRP	TRADE
18	£14.99	£8.33


SO WHAT'S NEW?

ZER365 - READY BAITED WASP TRAP
STV371 - WASP TRAP BAIT REFILL SACHET - 3-PACK




- Easy-to-use and highly effective poison-free trap
- Floral yellow design attracts wasps away from patios and play areas to create wasp-free zone
- Simply mix sachet contents with water
- Unscrew lid for easy emptying and re-using
- Refill with STV371 Wasp Trap Bait Refill - 3 pack

ZER365

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£6.99	£3.89	12	72	360	 5 036200 343659

STV371

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF-SHELF
£4.99	£2.78	6	384	1920	 5 036200 123718	Ⓟ Ⓢ Ⓣ

ZER564X6 - NATURAL IN-



- Unbeatable value-for-money multi-pack refills for ZER562 Auto Insect Killer
- Kills flies, wasps, mosquitoes and other nuisance flying insects
- 24 hour protection
- Contains natural Pyrethrins

ZER564X6

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£9.99	£5.55	1	37	222	5 036200 00234 1

ZER562

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£19.99	£11.11	6	72	288	5 036200 34562 2

STV
LIVE PEST-FREE

Zero In Ultra Power - 2023 New Products

SO WHAT'S NEW?

Defenders®

**slugs
away®**

**ALL-NATURAL
WOOL PELLETS**



SO WHAT'S NEW?

All-Natural Plant Protection for the growing season

- Stay-Fresh 1L sachets packed in a new, stackable box format for easier in-store merchandising.
- Dependable season-long stock availability assured
- Fill your customers' baskets, naturally

STV
LIVE PEST-FREE



Defenders - 2023 New Products

SLUGS AWAY WOOL PELLETS
STV051 - 1L / STV052 - 3L / STV053 - 5L



AVAILABLE NOW

- 1L individual air-tight bags ensure product stays fresh and odour-free in store
- New, boxed packs improve merchandise displays and use 90% less plastic
- Wool-based pellets naturally deter slugs and snails without using chemical controls
- Forms a blanket mulch when watered or after rainfall
- Suitable for organic gardening, with natural slow-release of plant nutrients from manure
- Also acts as a weed suppressant and reduces the need for watering

STV051

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£4.99	£2.78	6	132	528	5 036200 120519	🏠 🇬🇧 🇪🇺 🇬🇧

STV052

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	3	30	90	5 036200 120526	🏠 🇬🇧 🇪🇺 🇬🇧

STV053

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£14.99	£8.33	3	38	76	5 036200 120533	🏠 🇬🇧

STV
LIVE PEST-FREE

Defenders - 2023 New Products

SO WHAT'S NEW?

STV031 - 100% RECYCLED BOTTLE - OWN LABEL - 750ML

AVAILABLE NOW



- Customise the bottle with your own design
- Free merchandising display with pallet orders
- Multi-purpose sprayer for versatile home and garden use
- Affordable, 80 piece MOQ for your own, branded sprayer
- Made in UK using post-consumer recycled HDPE plastics
- Adjustable nozzles for mist and jet-spray applications
- Re-usable 750ml bottle with embossed gradient markings
- Colour-coded triggers to easily identify spray-fill before use

STV031

RRP	TRADE	INNER	PALLET	OFF SHELF
£2.99	£1.67	80	480	Ⓟ Ⓜ

STV
LIVE PEST-FREE

STV037 - GARDEN SPRAY CONE



- Provides protection for surrounding plants when spraying
- Fits all Defenders pressure sprayers
- Suitable to use in windy conditions
- Easy to clean, and re-usable

STV037

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£8.99	£5.00	6	240	1200	5 036200 120373	

STV
LIVE PEST-FREE

Defenders - 2023 New Products

SO WHAT'S NEW?

STV039 - T-BAR SPRAYER



- Double-headed spray wand attachment for wider coverage on lawns and gardens
- Ideal for larger treatments using herbicide and insecticide sprays
- Fits all Defenders pressure sprayers
- Adjustable mist and jet nozzle

STV039

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£8.99	£5.00	6	312	624	5 036200 120397	Ⓢ

STV
LIVE PEST-FREE

Defenders - 2023 New Products

SO WHAT'S NEW?

Defenders

**Safe For
Birds &
Bees**

Garden Pheromone Traps

SO WHAT'S NEW?

Bird & Bee Safe Organic Plant Protection

- Enjoy bumper crops of unblemished fruit and veg without using chemical insect controls
- Specially designed to keep birds, bees, and non-target species of wildlife and pollinating insects free from harm and accidental trapping
- Re-usable with refill packs available

STV
LIVE PEST-FREE



Defenders - Bird & Bee Safe - 2023 New Products

STV004 - APPLE MAGGOT TRAP TWINPACK
STV008 - APPLE MAGGOT TRAP REFILL TWINPACK



**AVAILABLE
APRIL**



- Highly effective and proven to deliver long-lasting protection
- Specially designed to keep birds, bees, non-target species of wildlife and pollinating insects free from harm
- Environmentally friendly - no harmful chemicals
- 100% recycled backing board
- Unaffected by exposure to sunlight and rain, lasting up to 2 months
- Refills available (STV008)

STV004

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	204	612	5 036200 120045	Ⓢ ⓘ

STV008

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£4.99	£2.78	6	576	1728	5 036200 120083	Ⓢ ⓘ

STV
LIVE PEST-FREE

Defenders - Bird & Bee Safe - 2023 New Products

SO WHAT'S NEW?

STV005 - PLUM MAGGOT TRAP TWINPACK
STV009 - PLUM MAGGOT TRAP REFILL TWINPACK

**AVAILABLE
APRIL**



- Easy-to-use, highly effective and proven to deliver long-lasting protection
- Specially designed to keep birds, bees, non-target species of wildlife and pollinating insects free from harm
- Specifically attracts plum moth by using pheromones
- Unaffected by exposure to sunlight and rain with each trap lasting up to 2 months
- Environmentally friendly and free from harmful chemicals and 100% recycled backing board

J F M **A** M J J A S O N D

STV005

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	204	612	5 036200 120052	Ⓢ ⓘ

STV009

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£4.99	£2.78	6	576	1728	5 036200 120090	Ⓢ ⓘ

STV
LIVE PEST-FREE

Defenders - Bird & Bee Safe - 2023 New Products

SO WHAT'S NEW?

STV002 - BOX TREE MOTH TRAP
STV006 - BOX TREE MOTH TRAP REFILL



- Traps Box Tree Moths and prevents damage and defoliation by foraging caterpillars throughout the growing season
- Specially designed to keep birds, bees, and non-target species of wildlife and pollinating insects free from harm and accidental trapping
- Easy-to-use and re-usable - Refills available (STV006)
- Effective for use between April and October



STV002

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	204	612	5 036200 12002 1	8

STV006

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£4.99	£2.78	6	576	1728	5 036200 12006 9	8

STV001 - HORSE CHESTNUT LEAF MINER TRAP - TWINPACK
STV010 - HORSE CHESTNUT LEAF MINER TRAP REFILL TWINPACK



**AVAILABLE
APRIL**



- Help prevent damage and defoliation by disrupting burrowing insects breeding cycles and protect
- Highly effective and easy-to-use monitoring trap which is moisture resistant and can be used in prolonged sunlight
- Environmentally friendly - no harmful chemicals and 100% recycled backing board
- Specially designed to keep birds, bees, non-target species of wildlife and pollinating insects free from harm
- Best to use from mid-April to the end of September with each trap lasting up to 2 months

J F M **A** M J J A S O N D

STV001 available (STV010)

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£19.99	£11.11	6	204	612	5 036200 120014	Ⓢ ⓘ

STV010

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	576	1728	5 036200 120106	Ⓢ ⓘ

STV
LIVE PEST-FREE

Defenders - Bird & Bee Safe - 2023 New Products

SO WHAT'S NEW?

STV003 - TOMATO LEAF MINER TRAP TWINPACK
STV007 - TOMATO LEAF MINER TRAP REFILL TWINPACK

**AVAILABLE
APRIL**



- Use throughout summer months to trap and disrupt breeding cycles
- Easy-to-use adhesive traps which are poison-free
- Specially designed to keep birds, bees, non-target species of wildlife and pollinating insects free from harm
- 100% recycled backing board
- Value pack of 2 and refills available (STV007)
- Specific pheromone to attract and trap male moths, unaffected by prolonged sunlight and rain
- Significantly reduces the damage to leaves and trees by monitoring infestations

J F M A M J J A S O N D

STV003

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£14.99	£8.33	6	204	612	5 036200 120038	Ⓢ ⓘ

STV007

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	576	1728	5 036200 120076	Ⓢ ⓘ

STV
LIVE PEST-FREE

Defenders - Bird & Bee Safe - 2023 New Products



SO WHAT'S NEW?

STV013 - GREENHOUSE & GARDEN INSECT CATCHER KIT - TWINPACK
STV017 - GREENHOUSE & GARDEN INSECT CATCHER REFILL - 5-PACK





- Bird-Safe Greenhouse & Garden Insect Cather suitable for use indoors and out
- Irresistible aureola-yellow traps attract and kill crop-damaging aphids including whitefly and greenfly
- Re-usable protective cage prevents accidental trapping of birds and wildlife
- Can be attached to garden cane for upright positioning (not included)
- Refills biodegradable – suitable for organic gardening
- Easy to assemble with snap shut cover with easy-peel backing for clean assembly
- UV-light resistant glue lasts up to 2 months in greenhouses

STV013

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	156	468	 5 036200 120137	

STV017

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£4.99	£2.78	12	420	1260	 5 036200 120175	

STV
LIVE PEST-FREE

Defenders - Bird & Bee Safe - 2023 New Products

SO WHAT'S NEW?

The **Big Cheese**

Repel

Run Rabbit



SO WHAT'S NEW?

RUN RABBIT

- Deter rabbits from patios and gardens and protect plants throughout the growing season
- Available in ready-to-use formats and with water-soluble refills
- Harmless taste deterrent effective against rabbits and wildlife

STV
LIVE PEST-FREE



The Big Cheese Pets & Wildlife - Run Rabbit - 2023 New Products

STV419 - RUN RABBIT REPELLENT SACHET - 50G X 2
STV412 - RUN RABBIT REPELLENT - 1L PRESSURE SPRAYER
STV418 - RUN RABBIT REPELLENT - 2L RTU SPRAYER KIT

**AVAILABLE
MAY**

- Deters rabbits without harm
- Contains Aluminium Ammonium Sulphate
- STV419 - Simply empty sachet into a watering can or sprayer and dilute to apply. Treats up to 34m². Refill for STV412 and STV418
- STV412 - Pressurised pump-action trigger. Treats up to 50m²
- STV418 - Ready-to-use formulation with 1m hose and spray trigger. Treats up to 100m²



STV419

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£6.99	£3.89	6	396	1584	5 036200 124 197	Ⓢ

STV412

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£11.99	£6.67	6	60	180	5 036200 124 128

STV418

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£11.99	£6.67	6	60	240	5 036200 124 180

STV
LIVE PEST-FREE

The Big Cheese Pets & Wildlife - Run Rabbit - 2023 New Products

SO WHAT'S NEW?

STV413 - FOX & WILDLIFE REPELLENT - 1L PRESSURE SPRAYER



- Ready-to-use formulation deters foxes and wildlife without causing harm
- Pressurised pump-action trigger
- Contains Aluminium Ammonium Sulphate
- Sufficient for 50m² of coverage

STV413

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£11.99	£6.67	6	60	180	5 036200 124135

STV
LIVE PEST-FREE

The Big Cheese Pets & Wildlife - 2023 New Products

SO WHAT'S NEW?



PROBLEM
PEST CONTROL
SOLVED

RISK-FREE CONTROL OF MICE & RATS



SO WHAT'S NEW?

POISON-FREE
SAFE & EFFECTIVE
alternatives to traditional baits and traps

FACT: 88% of Barn Owls have detectable traces of rodenticide in their liver*

SUPPORT THE BIG CHEESE - WORK TOWARDS A POISON-FREE FUTURE

*UK Centre for Ecology & Hydrology Second generation anticoagulant rodenticide residues in barn owls 2020 found that overall 88% of owls had detectable liver residues of one or more SGAR

STV
LIVE PEST-FREE

The Big Cheese Poison-Free - 2023 New Products

STV201 - MOUSE & RAT BLOCK BAIT 10G X 30

AVAILABLE NOW



- Poison-Free block bait for targeted treatments using bait stations, traps, and cage traps
- Highly palatable and effective mouse and rat bait
- Indoor and outdoor use, durable in damp conditions
- Clean and easy disposal in household waste

STV201

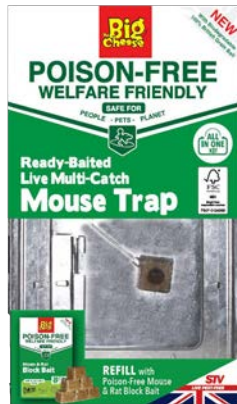
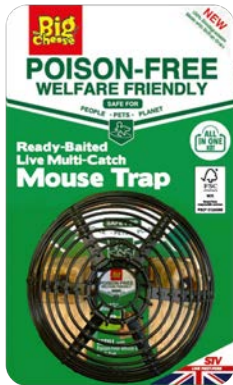
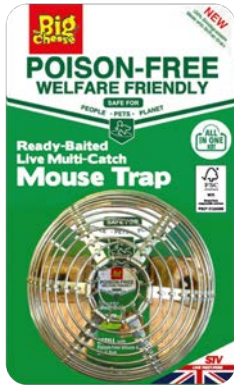
RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	120	480	5 036200 122018	Ⓢ Ⓜ Ⓝ Ⓟ

STV
LIVE PEST-FREE

The Big Cheese Poison-Free - 2023 New Products

SO WHAT'S NEW?

STV043/STV043B - READY-BAITED LIVE MULTI-CATCH MOUSE TRAP - 2 COLOURS
STV202 - READY-BAITED LIVE MULTI-CATCH MOUSE TRAP



- Self-setting mechanisms for ease of use and welfare-friendly control of mice
- Dual settings to monitor vulnerable areas and control as necessary
- Durable and long lasting - traps work well indoors and out
- STV043 supplied in two colours, indoor use
- Refill with Poison-Free Mouse & Rat Block Bait (STV201)

STV043 - SILVER/STV043B - BLACK

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£19.99	£11.11	6	72	216	5 036200 120434	

STV202

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£14.99	£8.33	6	126	378	5 036200 122025	

STV
LIVE PEST-FREE

The Big Cheese Poison-Free - 2023 New Products

SO WHAT'S NEW?

STV203 - READY-BAITED RAT CAGE TRAP
STV204 - READY-BAITED MULTI-CATCH RAT CAGE TRAP

AVAILABLE NOW

ALL IN-ONE KIT



- Easy-set mechanisms for welfare-friendly control of rats around the home and garden
- Dual settings to monitor vulnerable areas and control as necessary
- Durable and long lasting galvanised traps work well indoors and out
- Refill with Poison-Free Mouse & Rat Block Bait (STV201)

STV203

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£29.99	£16.67	6	54	108	5 036200 122032	

STV204

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£34.99	£19.44	6	36	72	5 036200 122049	

STV
LIVE PEST-FREE

The Big Cheese Poison-Free - 2023 New Products

SO WHAT'S NEW?



STV206 - READY-BAITED MOUSE BAIT STATION
STV205 - READY-BAITED MOUSE & RAT BAIT STATION

AVAILABLE NOW





- See-through stations for at-a-glance monitoring of bait take
- Ready-baited, with safe and easy refill and lockable lids
- Monitor vulnerable areas continually and then treat infestations only as needed
- Refill with Poison-Free Mouse & Rat Block Bait (STV201)

STV206

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£4.99	£2.78	12	336	1344	 5 036200 122063	

STV205

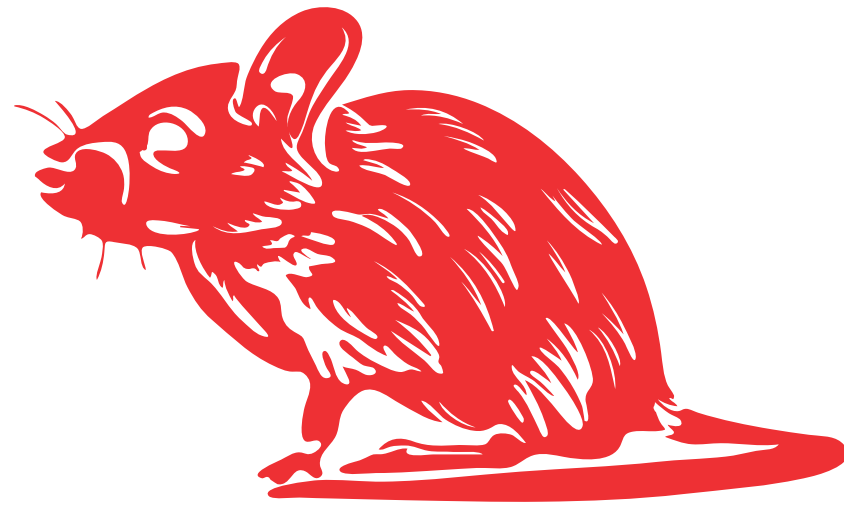
RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£9.99	£5.55	6	114	456	 5 036200 122056	

STV
LIVE PEST-FREE

The Big Cheese Poison-Free - 2023 New Products

SO WHAT'S NEW?

STV406 - ANTI MOUSE - 1L PRESSURE SPRAYER



- Destroys unpleasant odours and disrupts rodent pheromone trails
- All-Natural formulation with powerful mint aroma
- Effective for up to 30 days
- Suitable for use in home living areas
- Pressurised pump-action trigger

STV406

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£11.99	£6.67	6	60	180	5 036200 124067

STV
LIVE PEST-FREE

The Big Cheese - 2023 New Products

SO WHAT'S NEW?

STV170 - MOUSE BAIT STATION



- Compact, tamper-resistant bait station with lockable lid helps protect children and pets from contact with bait (not included)
- Easy set-up and durable design for use indoors and out
- **A BAIT STATION IS REQUIRED BY UK LAW WHEN BAITING MICE & RATS**

STV170

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£3.99	£2.22	12	336	1344	5 036200 121707	

STV
LIVE PEST-FREE

The Big Cheese - 2023 New Products

SO WHAT'S NEW?

STV245 - MOUSE KILLER KIT - 25G GRAIN X 6 + 2 BAIT STATIONS

AVAILABLE NOW



ALL IN-ONE KIT



- Mouse Killer Kit contains ready-to-use bait stations and 6 chew-through, pre-measured refills
- No bait handling required - Chew through sachets clean and easy to place
- For indoor and outdoor use
- Contains Difenacoum
- **A BAIT STATION IS REQUIRED BY UK LAW WHEN BAITING MICE & RATS**

STV245

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£11.99	£6.67	6	120	480	5 036200 122452	↑ S H

STV
LIVE PEST-FREE

The Big Cheese - 2023 New Products

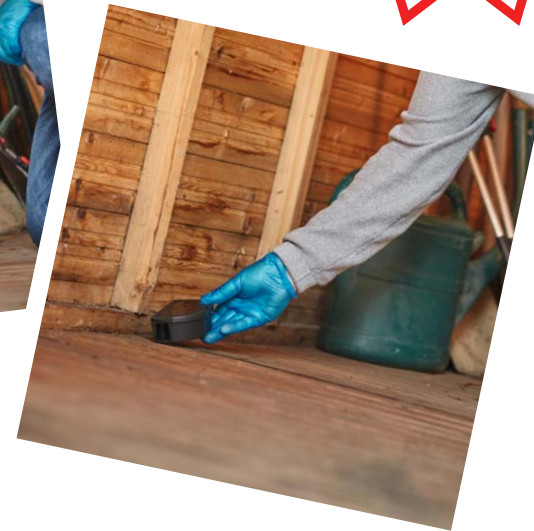
SO WHAT'S NEW?

STV228 - MOUSE KILLER KIT - 10G PASTA SACHET X 15 + 2 STATIONS

AVAILABLE NOW



ALL IN-ONE KIT



- Mouse Killer Kit contains ready-to-use bait stations and 15 pasta sachets
- Fresh pasta bait for maximum bait take
- Ideal for kitchen and food prep areas where there are competing food sources that may otherwise result in reduced bait-take
- No-spill formula
- Contains Difenacoum
- **A BAIT STATION IS REQUIRED BY UK LAW WHEN BAITING MICE & RATS**

STV228

RRP	TRADE	INNER	LAYER	PALLET	BARCODE	OFF SHELF
£11.99	£6.67	6	120	480	5 036200 122285	

STV
LIVE PEST-FREE

The Big Cheese - 2023 New Products

SO WHAT'S NEW?

STV402 - ANTI RODENT LACQUER - 500ML DUAL ACTION AEROSOL

**AVAILABLE
APRIL**



- Quick-dry formulation, providing up to 6 months protection
- Suitable for application to hard surfaces, including electric cabling
- Contains peppermint oil, castor oil and bittering agent

STV402

RRP	TRADE	INNER	LAYER	PALLET	BARCODE
£9.99	£5.55	6	240	720	5 036200 124029

STV
LIVE PEST-FREE

The Big Cheese Ultra Power - 2023 New Products

SO WHAT'S NEW?