



STV

LIVE PEST-FREE

TRADE WEBSITE GUIDE



Set Up

1. Setting Up Your Account

Resources

1. Navigating The Website: Search Bar
2. Navigating The Website: Drop Downs
3. Refine Results
3. Images, Videos & Product Details

Ordering

1. Adding Products To Your Basket
2. Checkout & Shipping



Setting Up Your Account

Welcome to our trade website www.stvuk.com

When you arrive at the site, you will be welcomed with the following pop up that provides three different ways to view our range and order.

1.SIGN IN

If you have an account, this field will be prepopulated, and you can sign in.

If we have set your account up, select "forgot your password" and a reset link will be sent to your e-mail address.

2. REQUEST AN ACCOUNT

See next page for details

3.CONTINUE AS A GUEST

This option allows you to proceed to the website and you will see our prices at - 10%. You will need to enter some details at checkout.

WELCOME TO STV PEST CONTROL'S TRADE WEBSITE

Email Address *

madeupname

Password *

[Forgot Your Password?](#)

SIGN IN

Want an Account with us?

- Guaranteed credit limit when you open an account
- Discount on trade pricing based on your account activity
- Have your order history readily available
- Dedicated sales agent to assist you

REQUEST AN ACCOUNT

STV

LIVE PEST-FREE

- Browse our range of high quality pest control products and the ability to place an order
- Receive **10% discount** on trade pricing as a member
- Access to customer support

OR

CONTINUE AS GUEST

Request An Account

Enter your information as accurately as you can.

Select if you would like to order directly from us or via your preferred Wholesaler.

Sign up to receive information on future offers and product updates.

When you finish, click on "REQUEST AN ACCOUNT" and you will be taken to this screen.

Our team will be in touch within 24 working hours to confirm that you have been set up. Once your account has been approved you will be able to sign in and view products with your approved pricing.

Select a memorable password.

STV LIVE PEST-FREE

TRADE CUSTOMER LOGIN | REQUEST A TRADE ACCOUNT | CUSTOMER SERVICES: 01953 881580

PRODUCTS | RESOURCES | ABOUT | CONTACT | NEWS

UK BASED MANUFACTURER | OVER 25 YEARS' EXPERIENCE | AWARD WINNING DESIGNS | PRODUCT WARRANTIES

Request A Trade Account

Personal Information

First Name * Richard

Last Name * Rattus

Company * RR's Gardening Centres

Company Registration Number 123456789

Street Address * Forge House, Little Cressingham

City * Watton

Zip/Postal Code * IP25 6ND

Phone Number * +441953661271

Please choose the type of account you would like to create

☐ STV customer account - Invoiced and delivered to you by STV

☐ Via Wholesale - Invoiced and delivered to you by one of our key wholesale partners (you can choose the wholesaler when placing your order)

☐ Sign Up To Receive Information on Offers, Information and News Updates

[Back](#)

Sign-in Information

Email * RRattus@Gmail.com

Password * Password Strength: Strong

Confirm Password * Password Strength: Strong

Trade Customer Login

✓ Thank you for submitting your request to open an account with STV International. We will be in touch shortly to confirm your details and complete your account set up.

Registered Trade Customers * Required Fields New Customers

If you have a trade account, sign in with your email address.

Email * RRattus@Gmail.com

Password * Password Strength: Strong

[SIGN IN](#) [Forgot Your Password?](#)

[REQUEST AN ACCOUNT](#)

Navigating The Website: Search Bar

The *Search Bar* is a great tool for looking for new products or pest control styles that you are after. If you enter an STV product code or product description you will be taken to the specific product that you're after.

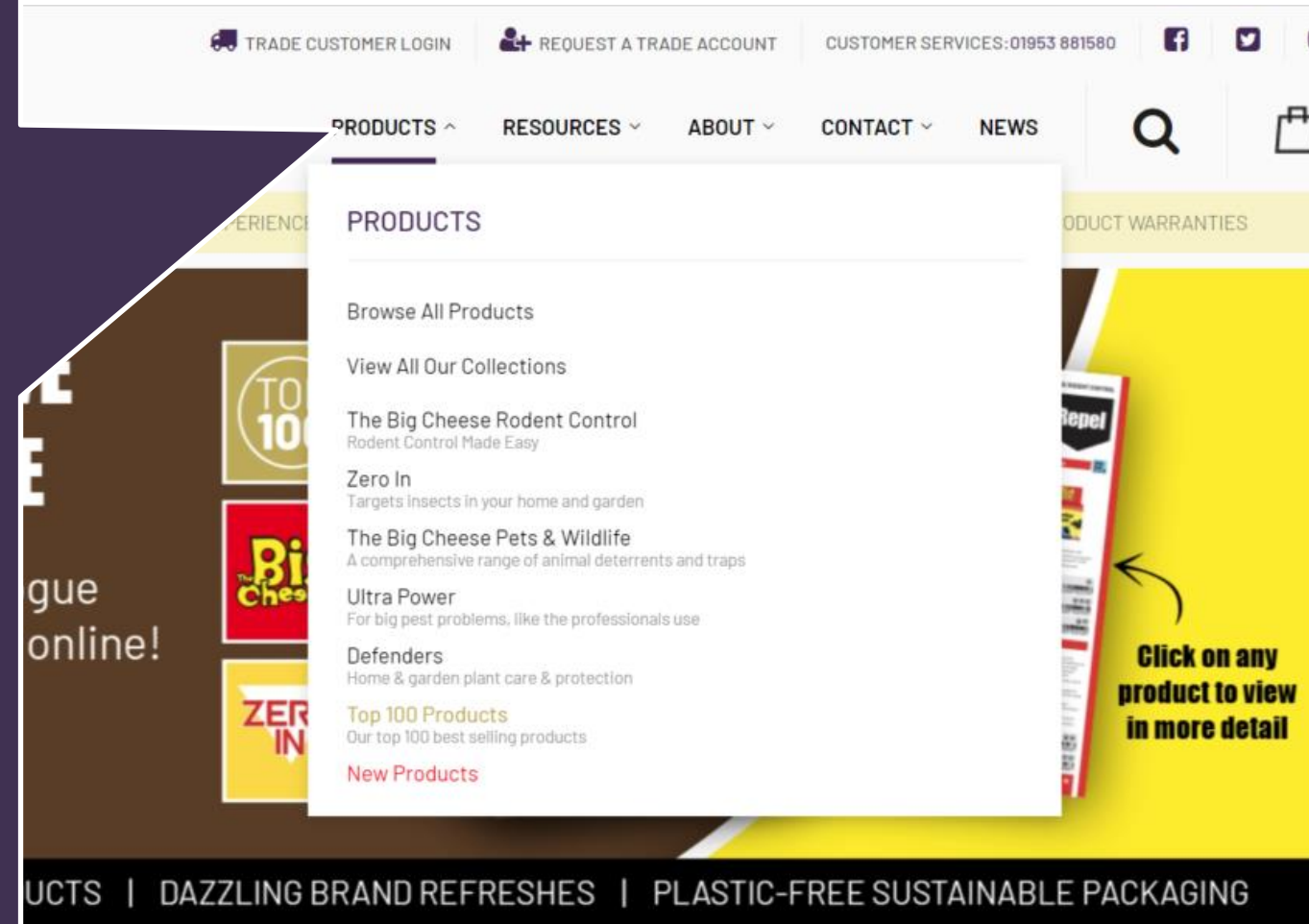
The screenshot shows the STV website interface. At the top, the STV logo is on the left, and navigation links for 'TRADE CUSTOMER LOGIN', 'REQUEST A TRADE ACCOUNT', and 'CUSTOMER SERVICES: 01953 881580' are on the right. Below this is a main navigation bar with 'PRODUCTS', 'RESOURCES', 'ABOUT', 'CONTACT', and 'NEWS'. A search bar is located on the right side of this bar, containing the text 'Citronella'. Below the navigation bar, a large banner for 'INTERACTIVE CATALOGUE' is visible, featuring a 'TOP 100' badge and a 'Big Cheese' logo. The search results page for 'Citronella' is shown below the banner. It includes a 'REFINE RESULTS...' section on the left with filters for 'SUITABLE FOR' (Files (30), Mosquitoes (28), Midges (27)) and 'PRODUCT RANGES' (Products (30)). The main content area displays 'Search results for: 'Citronella'' with 30 items. Four product cards are visible: 'CITRONELLA PILLAR CANDLE', 'CITRONELLA CANDLE BUCKET', '60-DAY CITRONELLA DIFFUSER', and 'CITRONELLA CANDLE REFILL - MANGO'. Each card shows the product image, name, product code, RSP, trade price, and a 'MORE INFO' link. At the bottom of each card, there is a quantity selector (Qty: 1) and an 'ADD TO CART' button. On the right side of the search results, there is a yellow box with a red border containing the text 'Click on any product to view in more detail' and an arrow pointing to a product card. Below this box is a black bar with the text 'AINABLE PACKAGING'.

Your *search results* will show you everything that we have available and can be put in catalogue order or in order of price.

Navigating The Website: Products

Select “PRODUCTS” and you will be given the option to:

1. [“Browse All Products”](#) – view all products in catalogue order.
2. [“View All Our Collections”](#) – takes you to each brand and buy list.
3. [The Big Cheese Rodent Control](#), [Zero In](#), [The Big Cheese Pets & Wildlife](#), [Ultra Power](#), and [Defenders](#) buttons will take you to each of these specific brand's products in catalogue order.
4. [Top 100 Products](#) – view our Top 100 products in catalogue order, ordering these best-selling lines has never been easier.
5. [New Products](#) – view all of our new lines, NB this list will be kept up to date throughout each year, you will never miss out on a new launch with this link.



Navigating The Website: Refine Results

When you are in any selection of products, the website will allow you to “refine” these results further. This is a superb option for really drilling into a product.

SUITABLE FOR: select which specific pest or pests you need solutions for - “Rats”, “Ants” etc

BRAND: select which brands you would like to look at.

TOP 100 PRODUCT: shows only on *Top 100* products

NEW PRODUCT: shows only New Products

ON/OFF SHELF: filters between on and off shelf products

PRODUCT RANGE: All of the previous filter options repeated.

REFINE RESULTS...

SUITABLE FOR +

BRAND +

TOP 100 PRODUCT +

NEW PRODUCT -

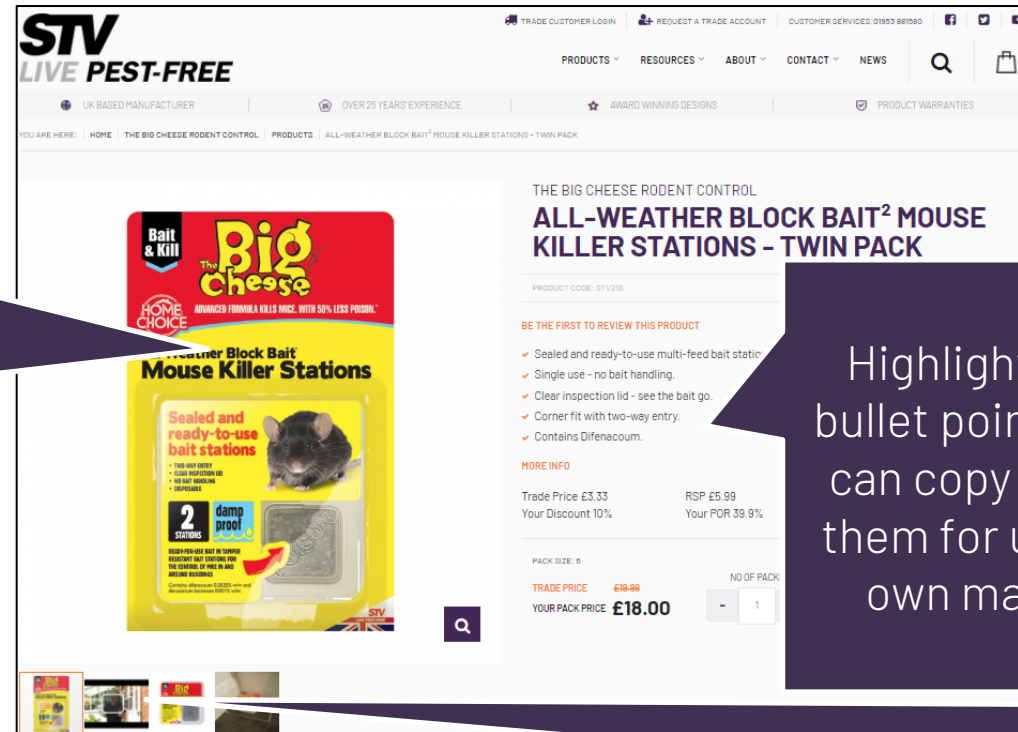
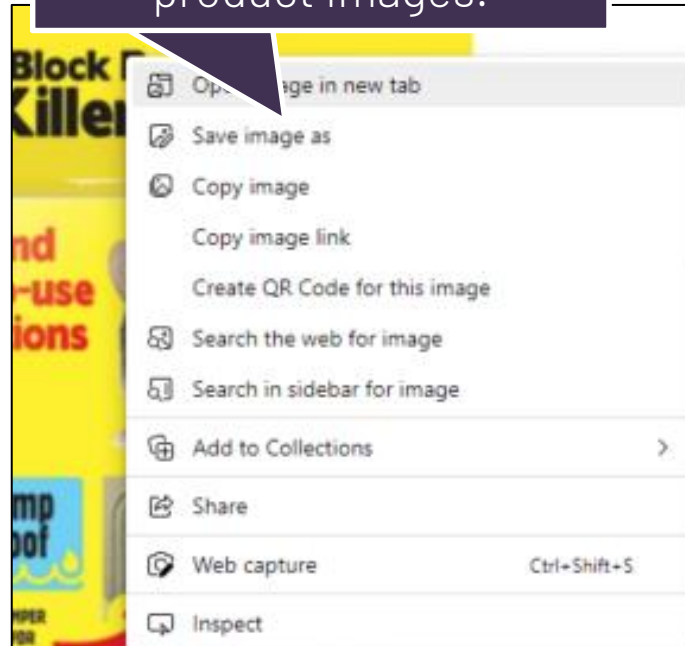
ON/OFF SHELF -

PRODUCT RANGES -

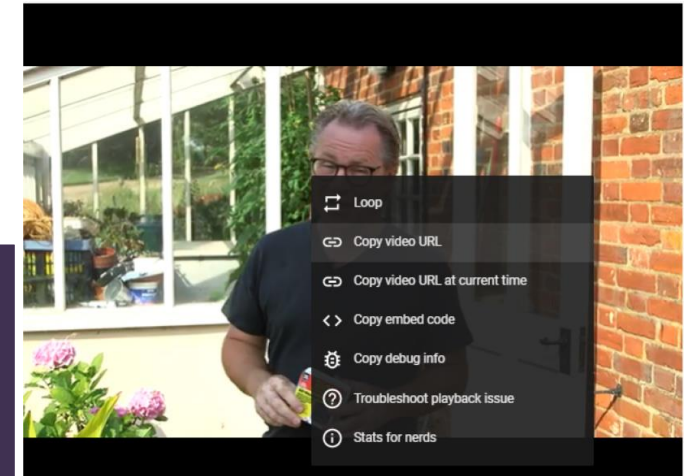
The screenshot shows the STV LIVE PEST-FREE website. The top navigation bar includes links for MY ACCOUNT, CUSTOMER SERVICES, and social media. The main header features the STV logo and navigation links for PRODUCTS, RESOURCES, ABOUT, CONTACT, and NEWS. A search icon and a shopping cart icon are also present. Below the header, a breadcrumb trail indicates the user is in the PRODUCTS section. The 'REFINE RESULTS...' sidebar is open, showing filters for SUITABLE FOR, BRAND, TOP 100 PRODUCT, NEW PRODUCT, ON/OFF SHELF, and PRODUCT RANGES. The main content area displays a grid of products, including 'FRESH BAITED MOUSE TRAP', 'FRESH BAITED MOUSE TRAP - TWIN PACK', 'FRESH BAITED RAT TRAP', and 'WOODEN MOUSE TRAP - 4-PACK'. Each product listing includes an image, product code, RSP, trade price, and a 'MORE INFO' link. The bottom of each listing shows the quantity and an 'ADD TO CART' button.

Resources: Images: Videos & Product Details

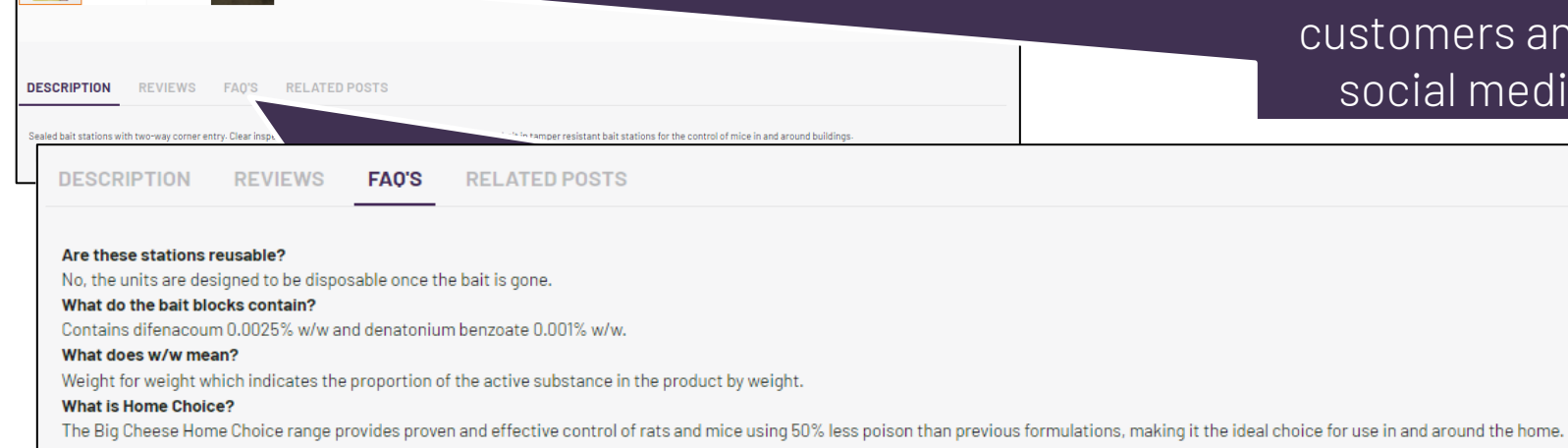
Right click on any available product image you will be given the following drop-down options which will allow you to save and share our product images.



Highlight product bullet points and you can copy and paste them for use in your own marketing.



Select a products video, press play and then right click on it, you will be able to share each video's URL with your customers and on your own social media platforms.

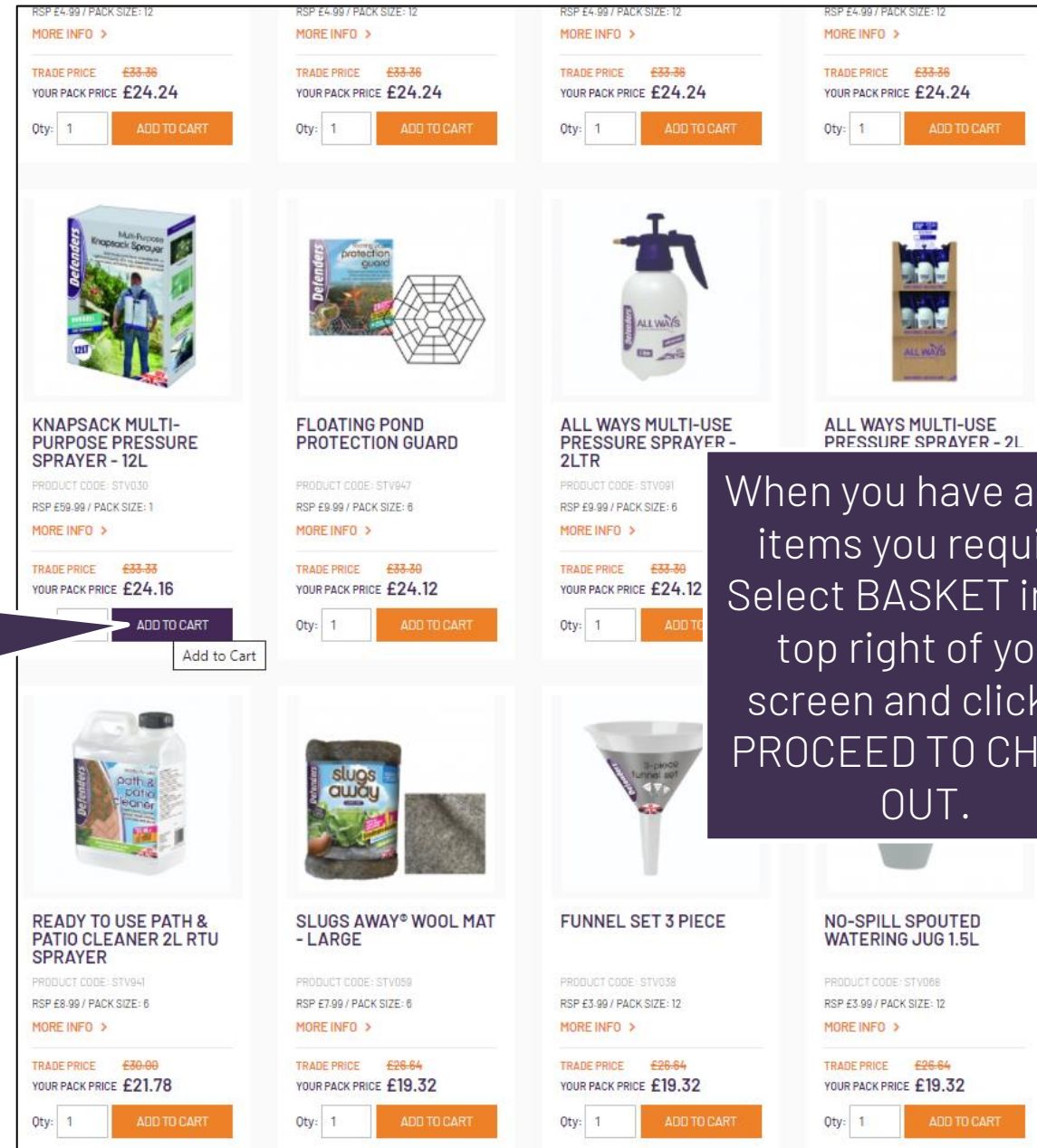


If you select "FAQ's" you will open essential product information for you to review before you buy and you can share with your customers.

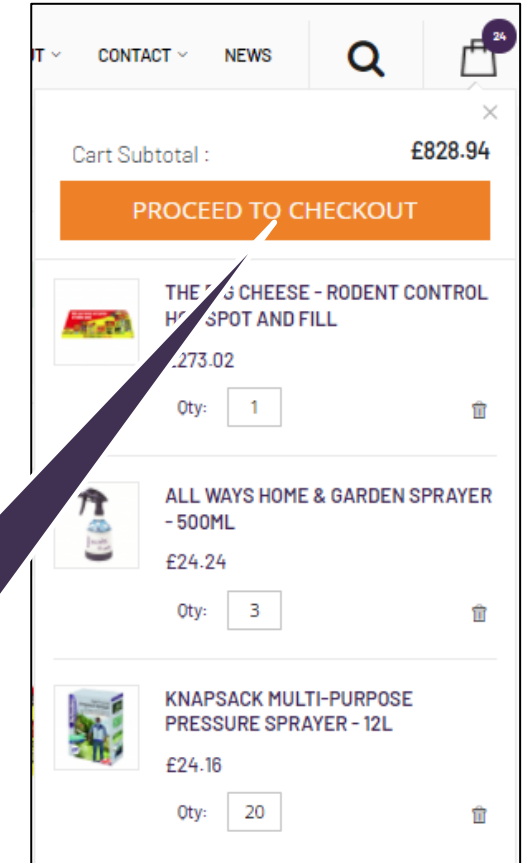
Ordering: Adding Products To Your Basket



You can add products to your cart either individually or in a buy list. You can manually type in the quantities you require.






When you have all the items you require, Select BASKET in the top right of your screen and click on PROCEED TO CHECK OUT.



Ordering: Checkout & Shipping

SHOPPING CART

ITEM NAME	ITEM CODE	PACK SIZE	PACK PRICE	NO OF PACKS	TOTAL	
 KNAPSACK MULTI-PURPOSE PRESSURE SPRAYER - 12L	STV030	1	£24.16	- 20 +	£483.20	REMOVE
 ALL WAYS HOME & GARDEN SPRAYER - 500ML	STV092	12	£24.24	- 3 +	£72.72	REMOVE
 THE BIG CHEESE - RODENT CONTROL HOT SPOT AND FILL	HOT011	1	£273.02	- 1 +	£273.02	REMOVE

[CONTINUE SHOPPING](#) [VIEW CART](#) [UPDATE SHOPPING CART](#)

You will then be given a review of your order before clicking **PROCEED TO CHECKOUT**.

STV LIVE PEST-FREE

UK BASED MANUFACTURER

Shipping Review & Payments

SHIPPING ADDRESS

☒ Nick Hood
STV International
STV International Ltd, Forge House,
Little Cressingham
Watton, IP25 6ND
United Kingdom

[+ New Address](#)

Your chosen wholesaler will contact you regarding payment.

DELIVERY DATE

DELIVERY DATE * ☐ I want my order to be delivered ASAP
- OR choose the delivery date below -

WHICH WHOLESALER WOULD YOU LIKE TO FULFIL THIS ORDER?

☒ Decco

[NEXT](#)

In "Shipping" you can

1. Add a new address.
2. Choose your delivery date.
3. If you are set up with a Wholesaler, choose this option and your preferred address.

STV LIVE PEST-FREE

UK BASED MANUFACTURER OVER 25 YEARS EXPERIENCE AWARD WINNING DESIGNS PRODUCT WARRANTIES

Shipping Review & Payments

BILLING ADDRESS

☒ My billing and shipping address are the same

Nick Hood
STV International Ltd, Forge House, Little Cressingham
Watton, IP25 6ND
United Kingdom

PURCHASE ORDER REFERENCE *

Order Notes

ORDER SUMMARY

VAT £165.79

Order Total **£994.73**

24 Packs in Cart

YOUR CHOSEN WHOLESALER WILL SUBMIT AN INVOICE TO

Nick Hood, STV International Ltd, Forge House, Little Cressingham, Watton, IP25 6ND

In "Review" you can add a PO reference and any delivery notes. Before placing an order.

When your order has been confirmed you will receive a confirmation and invoice via E-mail including an Excel breakdown of your order.

STV LIVE PEST-FREE

TRADE WEBSITE GUIDE



Thank you for taking the time to read this document.

If you have any questions or suggestions for our website, please contact your sales agent or e-mail us at info@stvuk.com or call us on [01953 881580](tel:01953881580)

